



D&B360 Administration and Installation Guide for SAP CRM

Version 2.3

D&B360 is a trademark or registered trademark of Dun and Bradstreet, Incorporated. Other trademarks used herein are the trademarks or registered trademarks of their respective owners.

This document is a work of authorship that belongs to Dun and Bradstreet, Incorporated and is protected by United States and foreign copyright laws and international copyright treaties. The use of the software and this Documentation is governed by the Dun and Bradstreet Incorporated software license agreement.

©Dun & Bradstreet, Inc. 2013-2014. All rights reserved.



Table of Contents

Α	bout this Guide	vi i
	Audience and Purpose	vii
	Conventions	vii
	Navigating in the PDF	vii
	Related Documentation	viii
1	Introduction	1-1
	Product Benefits	1-1
	Guide Objectives	1-2
	Guide Organization	1-2
	Access to Features	1-2
	D&B360 Packages	1-3
	Paid Subscriptions	1-3
	Trial Subscriptions	1-4
	Credit Consumption Rules	1-5
2	Getting Started	2-1
	About D&B360	2-1
	Considerations for Administrators	2-1
	Specifying the Requirements for Your CRM Environment	2-2
3	Installing D&B360	3-1
	Installing the D&B360 Add-On to your SAP CRM Environment	3-1

	Downloading and Decompressing the .SAR File	3-2
	Importing the Package	3-4
	Returning to the Installation Process	3-8
	Completing the Import Process	3-9
4	Completing the Post-Installation Steps	4-1
	Verifying the SAPCryptoLib Setup	4-2
	Configuring Personal Security Environments	4-3
	Uploading Security Certificates	4-6
	Uploading the D&B Security Certificate	4-6
	Adding the Hoover's Security Certificate	4-9
	Adding the Informatica Cloud Security Certificate	4-11
	Adding the Rest of World Security Certificate	4-14
	Activating D&B360 Customizations Using Business Configuration Sets	4-15
	Activating D&B360 User Interface Services	4-18
	Assigning D&B360 Business Roles to Users	4-20
	(Optional) Generating Package Components	4-22
5	Running D&B360 for the First Time	5-1
	Registering D&B360	5-1
	Updating Entitlements	5-3
6	Preparing the SAP CRM for Batch Processing	6-1
	Installing the Informatica Cloud Secure Agent for the SAP CRM	6-1
	Installing the VC++ 2008 Redistributable Package	6-1
	Installing the VC++ 2005 Service Pack 1 Redistributable Package ATL Security Update	6-4
	Downloading the Secure Agent Installer	6-8

Navigating to the Installation Window	6-8
Downloading the Installer	6-9
Installing the Secure Agent	6-11
Restarting the Secure Agent	6-14
Setting Up the Informatica Cloud Portal	6-15
Establishing a Connection	6-23
Creating a Port	6-25
Creating a Logical System to be Associated to the Informatica Secure Agent	6-26
Identifying the Client's Logical System Name	6-28
Defining the Distribution Model	6-29
Creating Partner Profiles	6-33
Additional Notes on Filtering Records	6-41
7 Scheduling Batches	7-1
Overview of Batch Jobs	7-1
Understanding the Key Features of D&B360 Batch Jobs	7-2
Record Eligibility	7-2
Confidence Code Threshold Facts	7-2
Validating D-U-N-S Numbers	7-3
Scheduling New and Refresh Batch Jobs	7-3
Setting Up Batches	7-3
Setting Up a New Batch	7-4
Setting Up a Refresh Batch	7-5
Including and Excluding Accounts in Batch Selection	7-5

©Dun & Bradstreet, Inc. 2014

8 Reviewing Activity Logs, the Admin Review List, and D&B360 Reports	8-1
Reviewing Activity Logs	8-1
Navigating to the SAP CRM Monitoring Tools	8-1
Viewing Activity Logs	8-2
New Batch Activity Log	8-3
Refresh Batch Activity Log	8-3
Accessing and Using the Admin Review List	8-3
Viewing D&B360 Reports	8-5
Duplicate DUNS Report	8-5
Using the Duplicate D-U-N-S Report to Merge Duplicate Accounts	8-5
Recertified DUNS Report	8-6
Viewing and Processing Failed Batched Records Listed in the Admin Review List	8-6
Appendix A: Installing Support Packages and Uninstalling D&B360	A-1
Installing D&B360 Support Packages in Your SAP CRM Environment	A-1
Importing the Support Package	A-7
Uninstalling D&B360 from Your SAP CRM Environment	A-8
Appendix B: Troubleshooting and Housekeeping	B-1
Troubleshooting	B-1
Frequently Asked Questions	B-1
Resolving Problems	B-2
Creating Background Jobs for D&B360 Housekeeping	B-2
Defining the Execution Program for the Housekeeping Job	B-7
Index	IN-1



About this Guide

Audience and Purpose

This guide is for SAP CRM administrators who plan to install the D&B360 software application in their CRM environment.

We assume that you are familiar with how to use a command-line interface and how to download and copy executable files to your local directory.

If you are interested in more training and education about using our products, learning opportunities are available here: <u>D&B Training and Education Opportunities for Admin Users</u>.

Conventions

Note: Notes mean *reader take note* and provide helpful suggestions.

(!) Important Note: Important Notes mean reader be careful. In this situation, you might do something that could result in loss of data.

In sections that include instructions for using the D&B360 and CRM graphical user interface (GUI):

- Text in **bold** indicates the name of a window, tab, field, area, or button that you click or interact with.
- Text in monospace indicates a directory path or a command that you need to type in the commandline interface.

Navigating in the PDF

Note: To download the free, latest version of Adobe Reader, go to this web site: http://get.adobe.com/reader/.

- 1. To return to the page you were on after you click a cross reference link, press Alt + Left Arrow.
- 2. To return to the first page of the document, press the **Shift + Home**.
- To navigate in the PDF file or change the Adobe Reader settings, on the Adobe Reader menu, select View > Page Navigation, Page Display, and Zoom.

Related Documentation

For more information about D&B360 from the user perspective, refer to the *D&B360 User Guide*. For more information about using the SAP CRM, refer to the CRM documentation.



1 Introduction

Welcome to the *D&B360 Administration and Installation Guide*, which instantly connects you to customer and prospective customer data that only D&B can provide – plus relevant rest-of-world content, all within your instance of SAP CRM.

Product Benefits	1-1
Guide Objectives	1-2
Guide Organization	1-2
Access to Features	1-2
D&B360 Packages	1-3
Paid Subscriptions	1-3
Trial Subscriptions	1-4
Credit Consumption Rules	1-5

Product Benefits

With D&B360, you get the business insight you need, the D&B data quality you want, and the ease-of-use you deserve.



Now you can see all angles of your prospects and customers within your CRM:



- Know your customers better.
- Acquire new prospects.
- Sell deeper into organizations.
- Improve salesperson effectiveness.

©Dun & Bradstreet, Inc. 2014

D&B empowers you with relevant and credible information, facilitating your role as a trusted advisor to enable new sales.

SEE NEW OPPORTUNITIES	Seeing your customers and prospects in a new way can uncover new information and new-sale entry points.
ACCELERATE YOUR SALES CYCLE	Once you establish relevance and credibility, customers will trust you with their business.
EXPAND YOUR CUSTOMER FOOTPRINT	Build customer relationships on a foundation that is based on relevance, credibility, and trust.
Position Your Success	With D&B360, you have a powerful tool that helps you to better understand your customers pain points, respond to their needs, and ultimately positions you to win more business. The D&B360 platform features On-demand access to D&B data, automatic refresh and synchronization with the D&B database, and seamless integration of rest-of-world data.

Guide Objectives

The D&B360 Administration and Installation Guide for SAP CRM provides instructions for general D&B360 Administrator tasks.

Guide Organization

The D&B360 Administration and Installation Guide is organized by tasks groups, which are presented in the sequence in which they occur. For instance, you need to consider the pre-installation requirements before you can install or upgrade the product. Likewise, you need to install the product before you can configure profiles or deploy the application.

Access to Features

D&B360 is a powerful tool. You might find more than one way to do a specific task and learn that you can use a feature or function in more than one area.

For that reason, this guide is organized by functions or tasks you are trying to accomplish. References to links or menu options that help you navigate your CRM are also included.

D&B360 Packages

The D&B360 features are available in the packages described in this section.

Note: D&B People are considered to be premium if direct contact information for them is available to download.

Paid Subscriptions

Type of Tracking	Description
Person Credit	 Imports of premium people are limited and charged against your contact credits. That is, D&B only charges you the first time you import a specific premium person. D&B does not charge any subsequent imports of that person.
	For each premium import, one credit is consumed.
	 Imports of non-premium people are unlimited, and importing them is not charged against your credits.
	For example:
	When you import multiple people that includes 20 premium people, and 5 of these were previously imported, D&B charges you credits only for the 15 contact credits that were not already imported.
	 When you import a single person that is a previously imported premium person, you are not charged a contact credit.
Company Credit	Company imports are unlimited for paid customers, and D&B does not charge credits for them.

Trial Subscriptions

Type of Tracking	Description
Person Credit	The contact credit limit represents the combined number of premium and non-premium D&B people that customers can import. For example, a user with a trial credit limit of 25 could import:
	 20 premium and 5 non-premium people; or 10 premium and 15 non-premium people, and so on.
Company Credit	Company imports are limited and tracked for trial customers.

Note: Batch Match Records, Batch Refresh Records, and additional contacts are available as an add-on package. Contact your Sales Representative to include this in your package.

Note: De-duplication Check, De-duplication Fix, De-duplication Prevention, and Duplicate DUNS reports are included. However, these features do not perform optimally without DUNS numbers appended to all records by using Batch Match or the DUNS Import Tool.

Credit Consumption Rules

D&B People are considered to be premium if direct contact information for them is available to download.

Type of Tracking	Description
Person Credit	 Imports of premium people are limited and charged against your contact credits. That is, D&B only charges you the first time you import a specific premium person. D&B does not charge any subsequent imports of that person.
	For each premium import, one credit is consumed.
	 Imports of non-premium people are unlimited, and importing them is not charged against your credits.
	For example:
	When you import multiple people that includes 20 premium people, and 5 of these were previously imported, D&B charges you credits only for the 15 contact credits that were not already imported.
	 When you import a single person that is a previously imported premium person, you are not charged a contact credit.
Company Credit	Company imports are unlimited for paid customers, and D&B does not charge credits for them.

Type of Tracking	Description
Person Credit The contact credit limit represents the combined number of premium and non premium D&B people that customers can import.	
	For example, a user with a trial credit limit of 25 could import:
	• 20 premium and 5 non-premium people; or
	• 10 premium and 15 non-premium people, and so on.
Company Credit	Company imports are limited and tracked for trial customers.



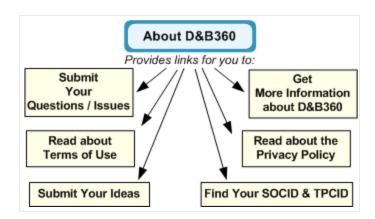
2 Getting Started

About D&B360	2-1
Considerations for Administrators	2-1
Specifying the Requirements for Your CRM Environment	2-2

Note: For more information about the user interface and other features of the SAP CRM, refer the user, getting started, installation, and administrator guides for your CRM.

About D&B360

To find basic information and useful links for interacting with D&B360, click **About D&B360**, located on the D&B360 menu. You will also find a link to the D&B training web sites here.



Considerations for Administrators

Work within the SAP CRM to establish the settings you need. Take time to familiarize yourself with SAP operations and the location of the SAP CRM documentation. This information will help you successfully complete your tasks as an administrator for D&B360 for SAP CRM.

Specifying the Requirements for Your CRM Environment

Before you install D&B360 in your CRM environment, verify that the environment meets the requirements described as follows.

- 1. The D&B360 Add-On is designed to work with SAP CRM 7.0 SP08. If you don't have this level of Support Package, we strongly recommend that you upgrade your system before installing our Add-On.
- 2. You should be using SAP CRM 7.0. If you are using SAP CRM 6.0, you won't be able to install this Add-On. For more information about the status of this Add-On and compatibility with your version of SAP, contact your D&B sales representative.
- The package was created using Support Package Manager for EBP/CRM (SPAM) level 33. Therefore, you need level 33 or higher to successfully install the package.
- 4. Before you install D&B360 in the SAP environment, make note of the following certified platform version requirements:
 - Client Operating System MS Windows
 - Browser IE 7 or 8
 - Server Operating Systems Windows Server 2008, 64-bit
 - Databases MS SQL 2008 / X86 64

Actual requirements and product functionality may vary based on your system configuration and operating system.



3 Installing D&B360

The following instructions guide you through the installation, set-up, and customization of D&B360 in your company's instance of the SAP CRM.

Installing the D&B360 Add-On to your SAP CRM Environment	
Downloading and Decompressing the .SAR File	3-2
Importing the Package	3-4
Returning to the Installation Process	3-8
Completing the Import Process	3-9

These instructions are for SAP CRM admin users only. If you encounter any issues during installation, open a case with your D&B360 Support team.

You should have received an email message from D&B that includes a link to the D&B360 Registration Site. On that site, you can click a link to download a .SAR file and a certificate file. The .SAR file contains the D&B360 components that are required to enhance your SAP CRM solution with the power of D&B data. The certificate allows your system to connect securely to D&B data.

Note: The execution or transaction commands that you enter in the Command field are not case-sensitive. In our examples, we use lowercase letters, but you can also use all uppercase letters.

Installing the D&B360 Add-On to your SAP CRM Environment

After you download the .SAR file, you will have all the required components and customizations. Next, you need to import the D&B360 Add-On. This process is similar to that of importing any SAP Support package.

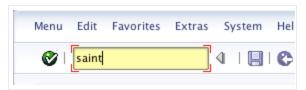
Downloading and Decompressing the .SAR File

Note: You must be a user with basic administrator privileges to perform these steps.

- 1. In the SAP log in window, log in to your development machine.
- a. In the Client field, type 000.
- b. In the **User** field, type your user name.
- c. In the Password field, type your password.



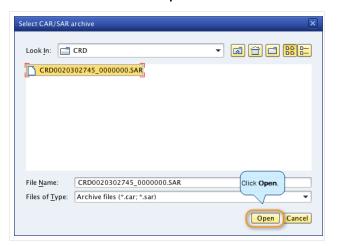
2. In the Command field, execute transaction saint.



3. In the Add-On Installation Tool window, select Installation Package, Load packages, From Front End.

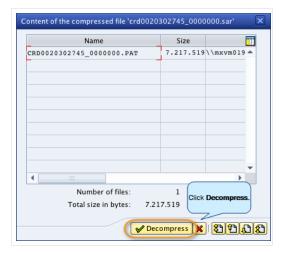


4. In the **Select CAR/SAR archive** window, navigate to the folder where you saved the downloaded .SAR file, and then click **Open**.



As the system processes the file, a window displays stating that the system is reading the archive contents.

5. After the system finished reading the .SAR file, in the Content of the compressed file window, click **Decompress**.

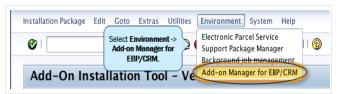


This process extracts the .PAT file, which contains all the components of the D&B360 solution from the .SAR file and places it in the required folder of your SAP CRM server.

Importing the Package

After the .PAT file displays in the EPS Inbox, you can import the package.

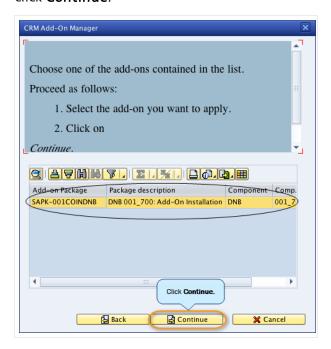
1. In the SAINT transaction window, select Environment, Add-on manager for EBP/CRM.



2. In the CRM Add-On Manager window, click Continue.

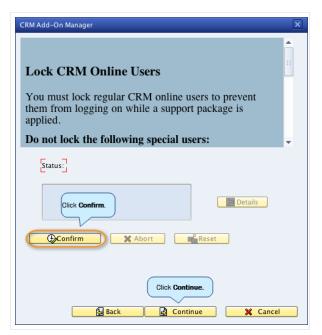


3. In the next **CRM Add-On Manager** window, select the D&B360 Add-On installation package, and then click **Continue**.

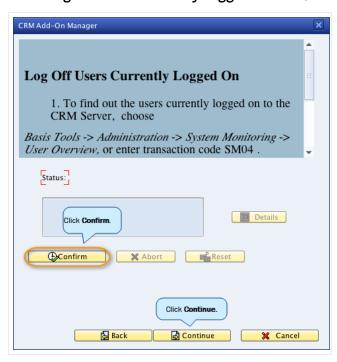


Note: The system displays a series of tasks that you need to complete before you import the Add-On package, and requests confirmation when those tasks are completed.

- 4. In the next Lock CRM Online Users area, to prevent users from logging in while the installation package is being installed, click Confirm.
- 5. Click Continue.



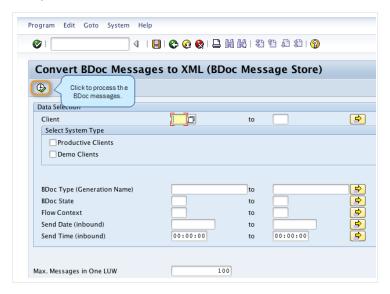
6. In the Log Off Users Currently Logged On area, click Confirm, and then click Continue.



7. In the Make Sure All Messages Are Processed area, click Execute.

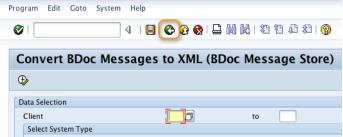


8. In the **Convert BDoc Messages to XML** window, to process the BDoc messages and convert them to XML, click the execute icon.



The **Convert BDoc Messages to XML** window displays a message that the messages have been converted:





Returning to the Installation Process

1. In the next CRM Add-On Manager window, Make Sure All Messages Are Processed area, click Continue.



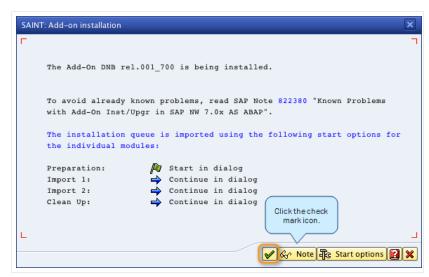
2. In the **SAINT Password request** window, type the password that your D&B360 sales representative provided for you, and then click the check mark icon.



Completing the Import Process

You can complete this process either online or offline. These steps describe the online process.

1. In the SAINT Add-on installation window, click the check mark icon to begin the process.



The status bar displays the tasks that the system is performing. After a few minutes, an Information window might display. If so, click the check mark icon.



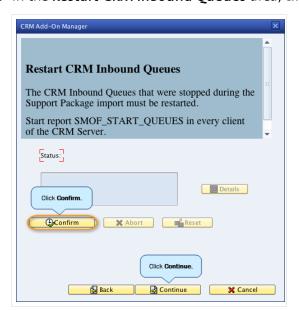
2. In the CRM Add-On Manager window, Application Wizard area, click Continue.



3. At the prompt to continue, click Yes.



4. In the Restart CRM Inbound Queues area, click Confirm, and then click Continue.



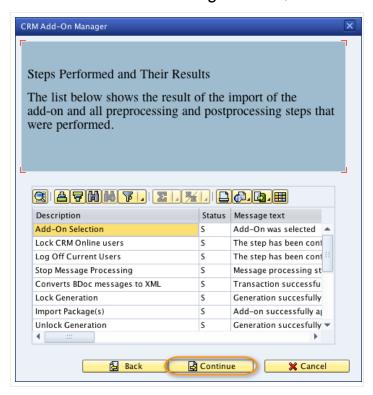
5. In the Unlock CRM Online Users area, click Confirm.



6. In the next CRM Add-on Manager window, click Continue.



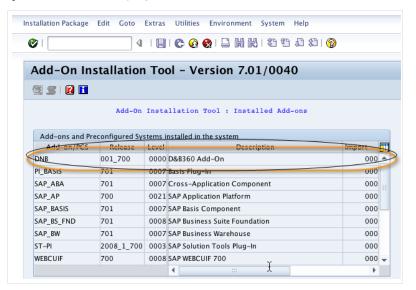
7. In the next CRM Add-On Manager window, review the results, and then click Continue.



8. In the CRM Add-On Manager window that informs you the add-on has been successfully installed, click Complete.



In the Add-On Installation Tool window, the Add-ons and Preconfigured Systems Installed in the system column displays the D&B360 Add-On.



Note: We continually work to provide a better experience for you. We usually package corrections and enhancements in Support Packages. Now that you have installed your D&B360 solution, you might want to upgrade it to the latest SP level. For more information, <u>See "Importing the Support Package" on page A-7.</u>



4 Completing the Post-Installation Steps

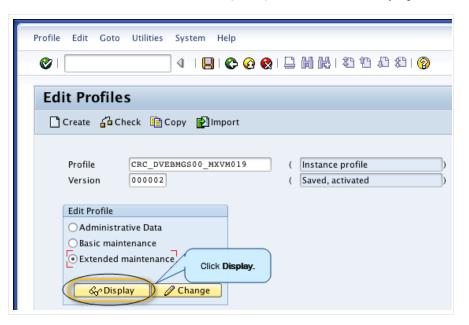
After you have successfully installed the D&B360 Add-On package, you need to verify that the application can communicate securely with the D&B360 Data as a Service (DaaS) layer. Then you can activate the customization features and assign users the new Business Role and access to D&B360.

Verifying the SAPCryptoLib Setup	4-2
Configuring Personal Security Environments	4-3
Uploading Security Certificates	4-6
Uploading the D&B Security Certificate	4-6
Adding the Hoover's Security Certificate	4-9
Adding the Informatica Cloud Security Certificate	4-11
Adding the Rest of World Security Certificate	4-14
Activating D&B360 Customizations Using Business Configuration Sets	4-15
Activating D&B360 User Interface Services	4-18
Assigning D&B360 Business Roles to Users	4-20
(Optional) Generating Package Components	4-22

Verifying the SAPCryptoLib Setup

The D&B360 application communicates over a secure socket layer (SSL) channel with the D&B360 DaaS layer. To set up the SAP CRM so that this works successfully, you need to properly install and configure the SAPCryptoLib and verify the settings using transaction RZ10.

• In the Edit Profiles window, select your profile and click Display.



For the SSL mechanism to work successfully, you must set <code>icm/server_port_n</code> to use <code>PORT=HTTPS</code> on any port. In this example, the port used is 8043, but you can specify port 443 or any other port. If the SAPCryptoLib is properly configured, entries similar to the following illustration display:



Note: If these entries are absent, or if you are unsure that the SAPCryptoLib is properly set up, check SAP Note <u>510007</u>. It provides the information you need to setup the Cryptography components of SAP. You might need to enter your user name and password to access the SAP note.

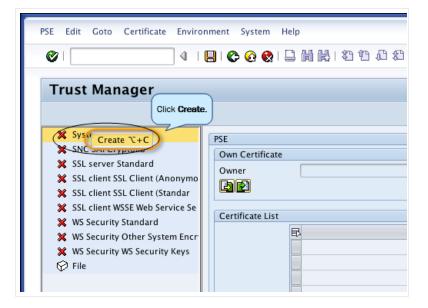
Configuring Personal Security Environments

The D&B360 DaaS layer communicates through an SSL channel. You need to upload the D&B certificate to your SAP CRM server to allow the SAP CRM server to accept and decrypt messages it exchanges with the D&B360 DaaS layer. SAP stores security configuration and certificates on Personal Security Environments (PSEs).

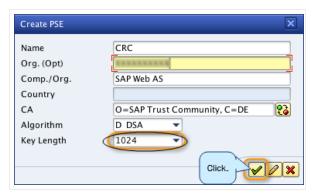
- 1. Verify whether you have the required PSEs in your system:
 - In the **Command** field, execute transaction **STRUST** to verify whether you have the following entries:
 - A System PSE
 - An SSL server Standard PSE
 - An SSL client SSL Client (Anonymous) PSE entries
- 2. If you have these, go to the next section, "Uploading D&B Security Certificates."
 - or —

If you don't have these, create them as follows:

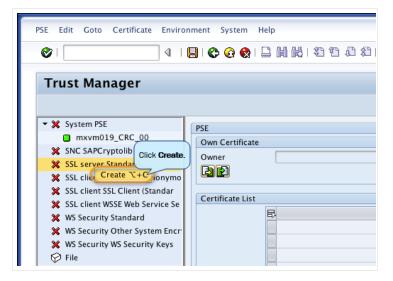
1. In the Trust Manager window, right-click System PSE, and then click Create.



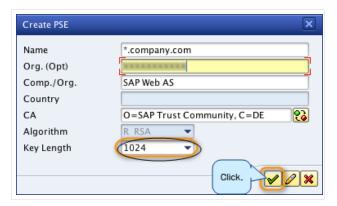
2. In the **Create PSE** window, **Key Length** field, select the length you want the key to be, then click the check mark or press the Enter key.



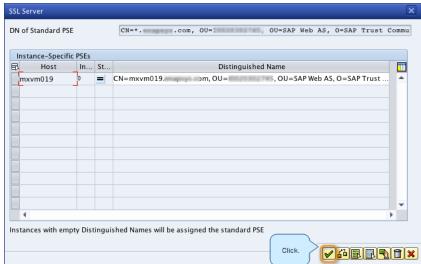
3. In the Trust Manager window, right-click SSL server Standard, and then click Create.



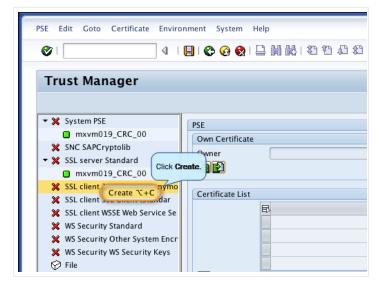
4. In the **Create PSE** window, **Key Length** field, select the length you want the key, and then click the check mark or press the Enter key.



5. In the **SSL Server** window, accept the entries and click the check mark or press the Enter key.



6. In the Trust Manager window, right-click SSL client (Anonymous), and then click Create.



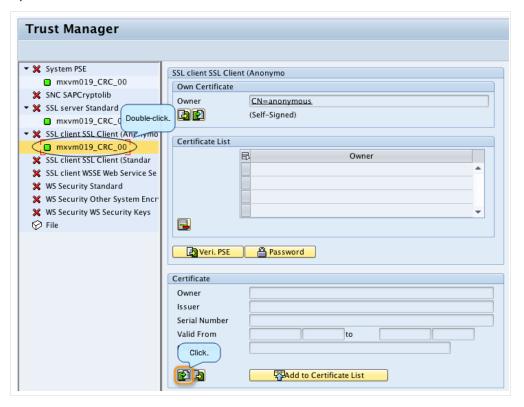
7. In the **Create PSE** window, **Key Length** field, select the key length you want the key to be, then click the check mark or press the Enter key.



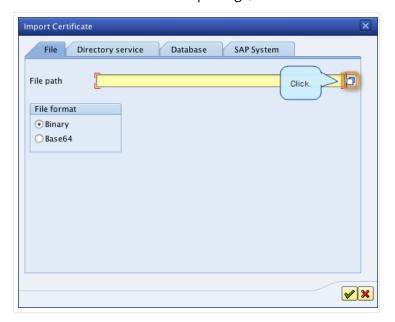
Uploading Security Certificates

Uploading the D&B Security Certificate

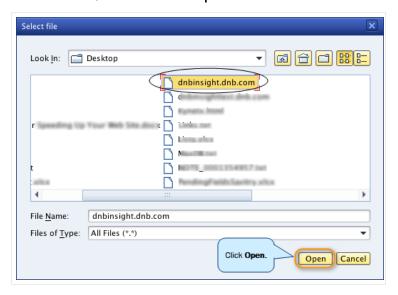
1. In the **Trust Manager** window, double-click **SSL client SSL Client (Anonymous)**, and then click the upload icon.



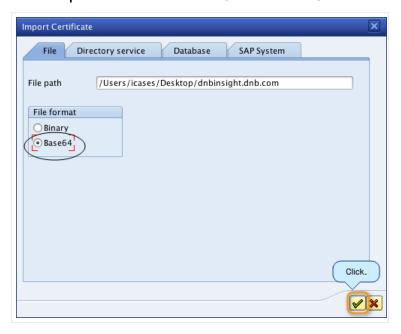
2. In the **Import Certificate** window, to select the certificate that D&B provided to you when you downloaded the installation package, click the folder icon.



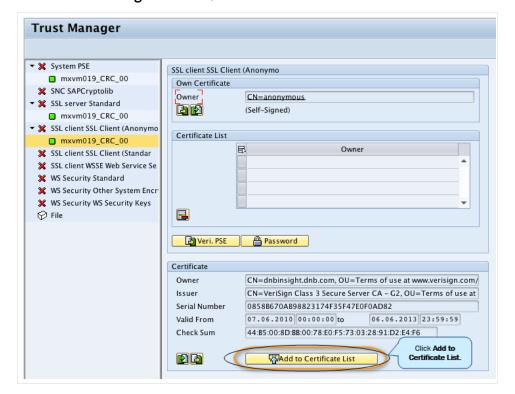
- 3. In the **Select File** window, browse to the folder where you saved the package.
- 4. Select the file, and then click **Open**.



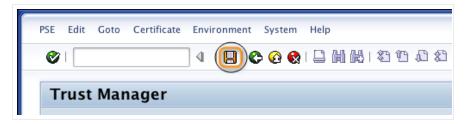
5. In the Import Certificate window, select Base64, and then click the check mark.



6. In the Trust Manager window, click Add to Certificate List.



7. In the Trust Manager window, click the disk icon to save your changes.



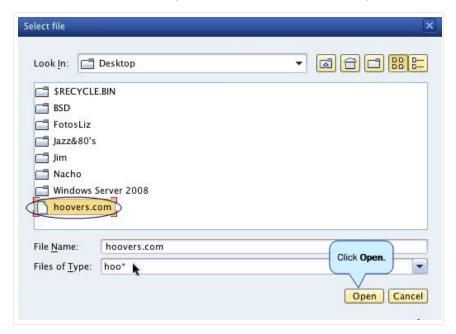
8. When the system warns you that you need to restart ICM, restart your SAP CRM instance.

Adding the Hoover's Security Certificate

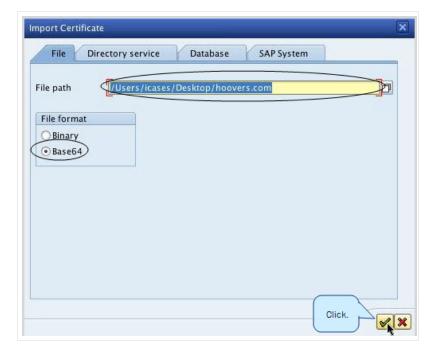
1. In the Import Certificate window, click the folder icon to navigate to your Hoover's certificate file.



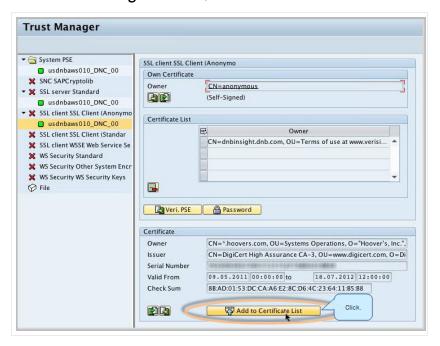
2. In the **Select file** window, select the Hoover's certificate, and then click **Open**.



3. In the **Import Certificate** window, after you have selected the correct directory path, select **Base64**, and then click the check mark.

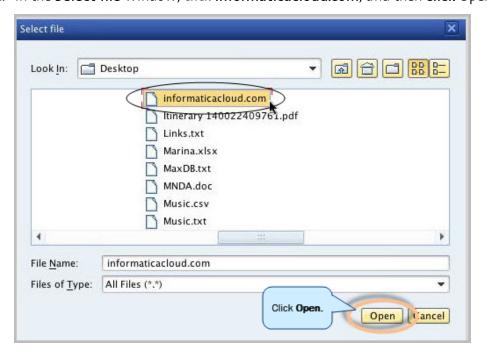


4. In the Trust Manager window, click Add to Certificate List.

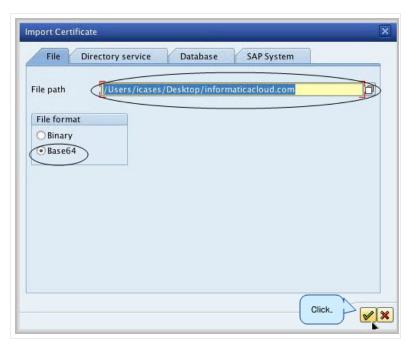


Adding the Informatica Cloud Security Certificate

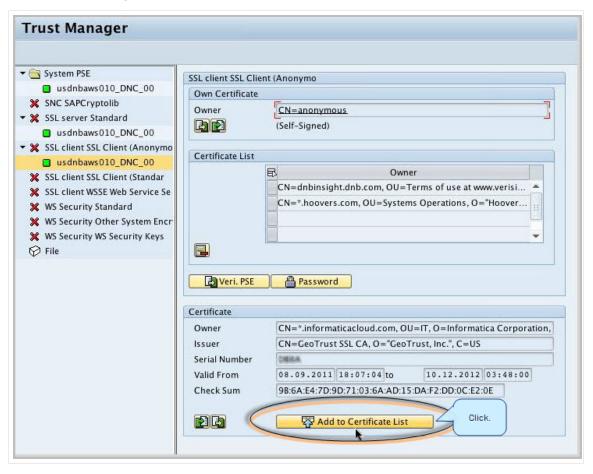
1. In the Select file window, click informaticacloud.com, and then click Open.



2. In the **Import Certificate** window, verify the correct file path, select **Base64**, and then click the check mark.

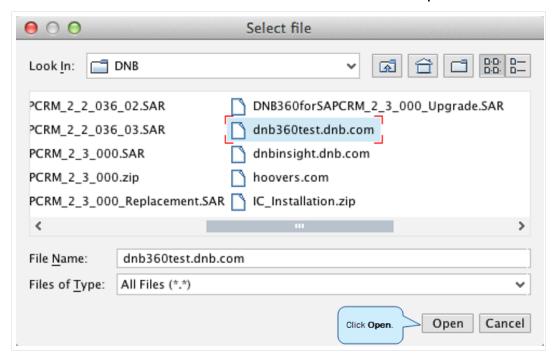


3. In the Trust Manager window, click Add to Certificate List.

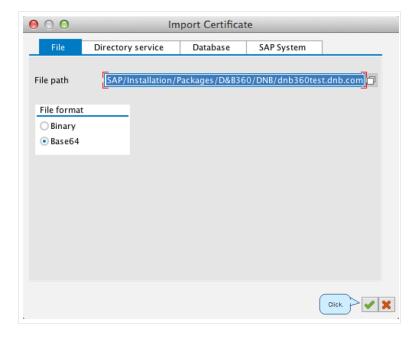


Adding the Rest of World Security Certificate

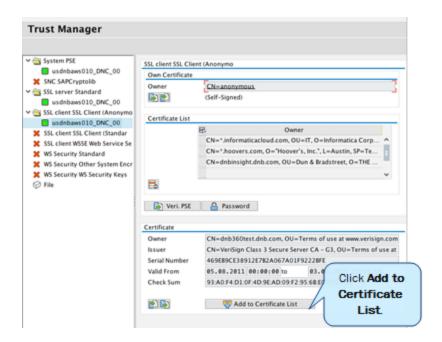
1. In the Select file window, click dnb360text.com, and then click Open.



2. In the **Import Certificate** window, verify the correct file path, select **Base64**, and then click the check mark.



3. In the Trust Manager window, click Add to Certificate List.



Activating D&B360 Customizations Using Business Configuration Sets

Now that you have imported all of the D&B360 components to your system, the system needs your authorization to import some specific customizations. The customizations will then be available to the client when you log in.

1. In the SAP log in window, log in to your development client.



2. In the Command field, execute transaction scpr20.



- 3. In the Business Configuration Sets: Activation window, select /DNB/BCSET.
- 4. Click the icon to activate these customizations.

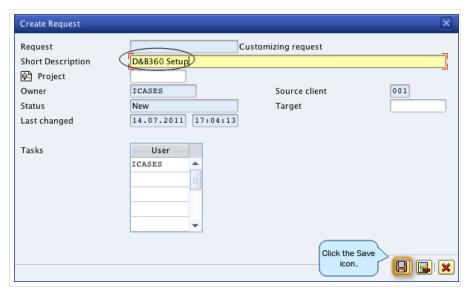


The required customizations will upload to your system. Later we will transport them to QA and Production.

5. In the **Prompt for Customizing request** window, to create a customizing transport request, click the icon next to **Own Requests**.



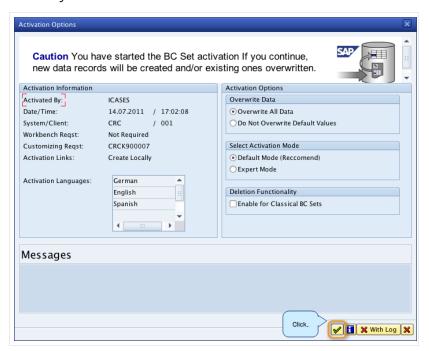
6. In the Create Request window, type an appropriate name for the request, and then click the Save icon.



7. In the **Prompt for Customizing request** window, verify the information that displays is correct, and then click the check mark or press the Enter key.



8. In the **Activation Options** window, review the information, and then click the check mark or press the Enter key.

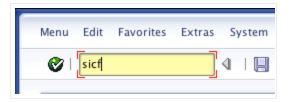


After the system finishes importing the customizations, a window displays to inform you of the status. If your system has additional clients, you need to import these customizations by using transaction scc1 and by using the transport you created previously (see this step on page 4-17.)

Activating D&B360 User Interface Services

The CRM user interface (UI) applications provided with the package are inactive by default, so you need to activate them.

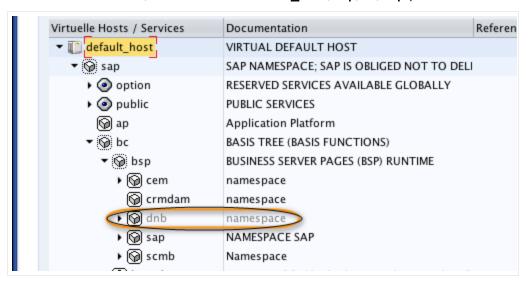
1. In the **Command** field, type the executable **sicf**.

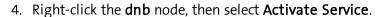


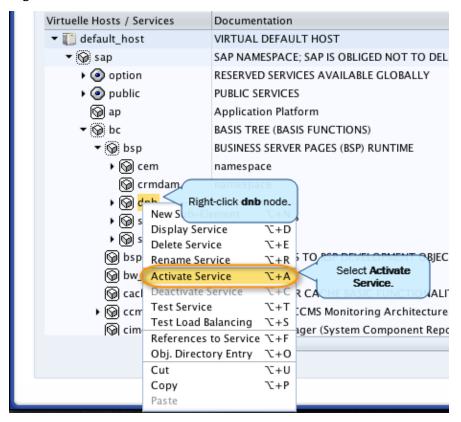
2. In the Maintain Services window, click the execute icon.



3. In the Virtuelle Hosts/Services area, default_host/sap/bc/bsp path, locate the dnb node.







5. In the Activation of ICF Services window, click Yes.



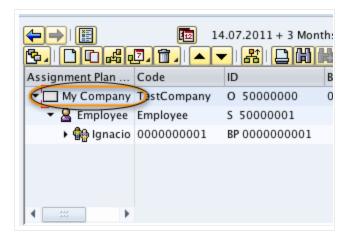
Assigning D&B360 Business Roles to Users

A Business Role defines which applications users have access to. As the administrator, you need to assign business roles to users to determine which applications they can access.

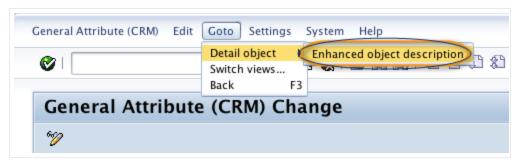
1. In the **Command** field, execute transaction, **ppoma crm**.



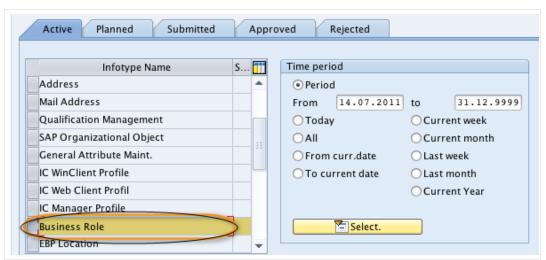
2. In the **Assignment Plan** area, select the organizational structure unit for which you want to add D&B functionality.



3. In the **General Attribute (CRM) Change** window, **Goto** menu, select **Detail Object** -> **Enhanced** object description.



4. In the Active tab, Infotype Name column, select Business Role.



5. In the Maintain object window, click the new icon.



6. In the Create Business Role window, Business Role field, type /DNB/SLSPRO.



7. Click the save icon.



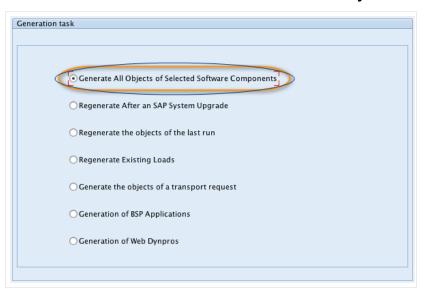
(Optional) Generating Package Components

The D&B360 Add-On package installs the D&B360 software components to your system, but the components need to be generated within the SAP CRM. When you access a component for the first time, the system generates it. To use the package most efficiently, we recommend that you have the system generate all of the components now.

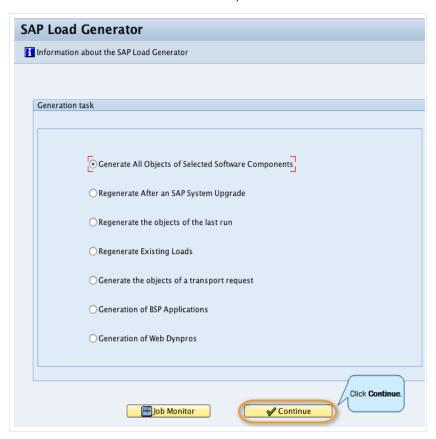
1. In the **Command** field, execute transaction **sgen**.



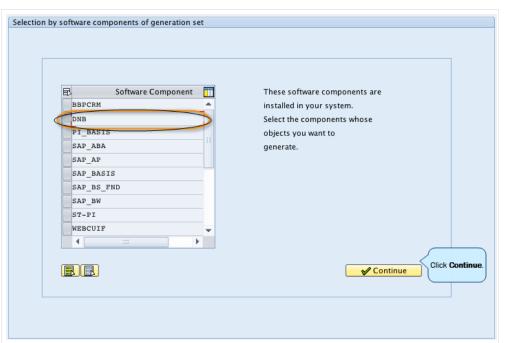
2. In the Generation task window, select Generate All Objects of Selected Software Components.



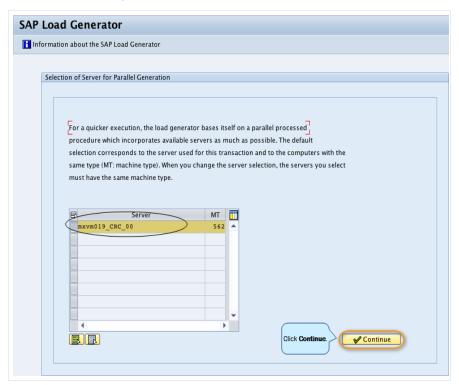
3. In the SAP Load Generator window, click Continue.



4. In the Selection by software components of generation set window, Software Component list, select DNB, and then click Continue.



5. In the SAP Load Generator window, Select of Server for Parallel Generation Server list, select the default server for parallel execution, and then click Continue.



6. In the **Schedule Load Generator in Background Mode** window, select **Start Job Directly** to start it immediately.

— or —

Select Schedule Job for and enter the StartTime and Start Date.



After the job runs, the Progress field displays that the job is 100% complete.



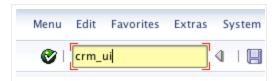


5 Running D&B360 for the First Time

Registering D&B360	5-1
8	
Indating Entitlements	ς_:

Registering D&B360

1. In the **Command** field, execute transaction **crm_ui**.



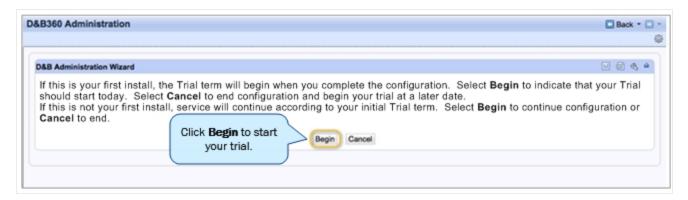
The D&B360 menu displays in the SAP CRM left menu.

2. Click **D&360**, and then select **D&B360 Administration**.

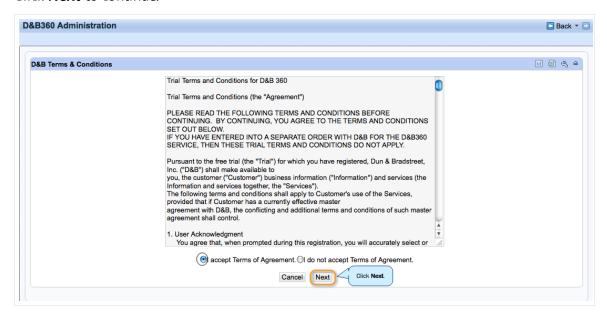


If this is your first time to install D&B360, the **D&B Administration Wizard** window opens with a message that explains when the trial period begins.

- 3. In the **D&B Administration Wizard** window:
 - a. To being your trial click Begin.
 - or -
 - b. To cancel and start your trial later, click Cancel.



- 4. In the **D&B Terms and Conditions** window, read the terms and conditions, then click to accept them.
- Click Next to continue.



- 6. In the D&B Install Key window, type the installation key that D&B360 provided you.
- 7. Type your **Company Name**, **Location**, **First Name**, and **Last Name**, or if these fields are pre-populated, make sure they are correct.
- Click Next.



9. In the Confirmation window, click Finish.

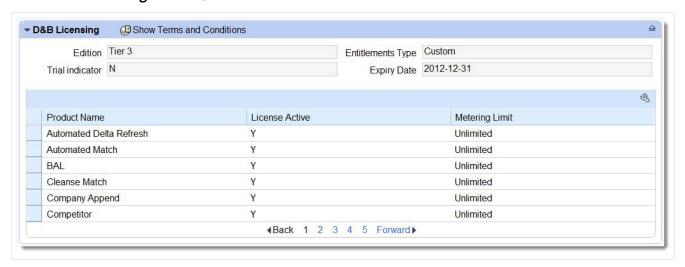


The D&B SAP CRM Administration window opens, and you have completed registration.

Updating Entitlements

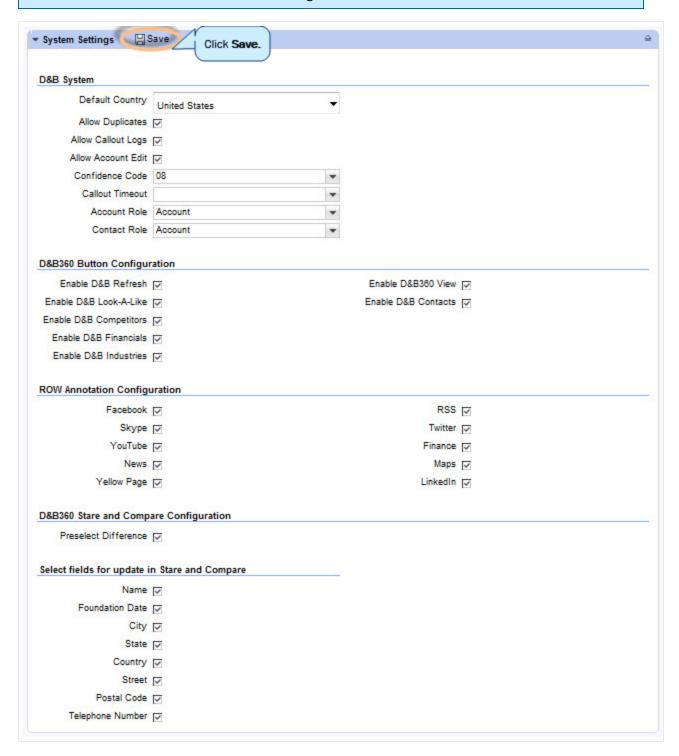
To set your application behavior, you need to consider the requirements and entitlements for your company. The system is connected to the DaaS layer and retrieves the entitlements your company signed up for.

1. In the **D&B Licensing** window, review the entitlements.



2. In the **System Settings** window, configure the system settings as you want to display them for your users, then click **Save**.

Note: For more information about the settings, refer to the *D&B360 User Guide*.



After you save your configuration settings, the users in your system will see the D&B360 menu on the SAP CRM left menu. They can click D&B360 to view its functions.



6 Preparing the SAP CRM for Batch Processing

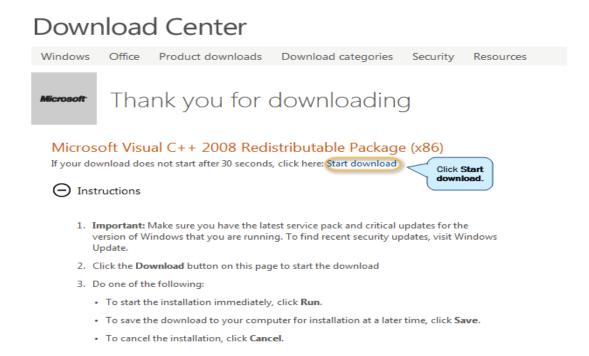
Installing the Informatica Cloud Secure Agent for the SAP CRM	6-1
Installing the VC++ 2008 Redistributable Package	6-1
Installing the VC++ 2005 Service Pack 1 Redistributable Package ATL Security Update	6-4
Downloading the Secure Agent Installer	6-8
Installing the Secure Agent	6-11
Setting Up the Informatica Cloud Portal	6-15
Establishing a Connection	6-23
Creating a Port	6-25
Creating a Logical System to be Associated to the Informatica Secure Agent	6-26
Identifying the Client's Logical System Name	6-28
Defining the Distribution Model	6-29
Creating Partner Profiles	6-33
Additional Notes on Filtering Records	6-41

Installing the Informatica Cloud Secure Agent for the SAP CRM Installing the VC++ 2008 Redistributable Package

(!) Important Note: Before you can schedule a batch or a job, you must complete all of the following steps. D&B360 for SAP CRM must authenticate the proper credentials with Informatica Cloud Services.

Before you install the Informatica Cloud Secure Agent, you need to install the VC++ 2008 redistributable package.

- 1. Open a web browser to: http://www.microsoft.com/download/en/confirmation.aspx?id=29
- 2. In the **Download Center** window, **Microsoft Visual C++ Redistributable Package (x86)** area, click **Start** download.



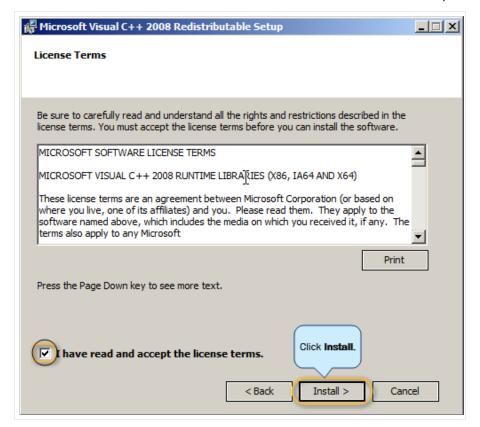
3. When the system prompts you to run or save the package, click **Run**.



4. In the Welcome window wizard, click Next.

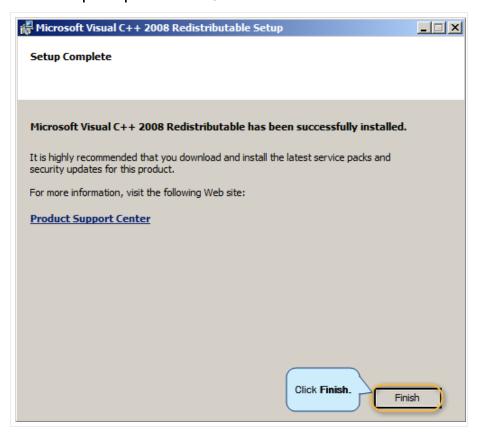


5. In the License Terms window, click to select the check box and accept the terms, then click Install.



A **Setup** window displays the status of the installation.

- 6. Wait for a few minutes while the installer installs the package.
- 7. In the Setup Complete window, click Finish.

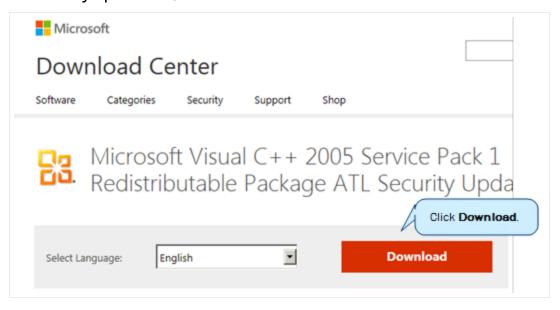


Installing the VC++ 2005 Service Pack 1 Redistributable Package ATL Security Update

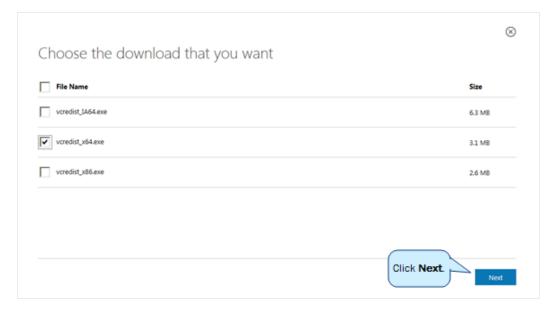
Before you install the Informatica Cloud Secure Agent, you need to install the VC++ 2005 redistributable package.

1. Open a web browser to: http://www.microsoft.com/en-in/download/details.aspx?id=14431.

2. In the Download Center window, Microsoft Visual C++ 2005 Service Pack 1 Redistributable Package ATL Security Update area, click Download.



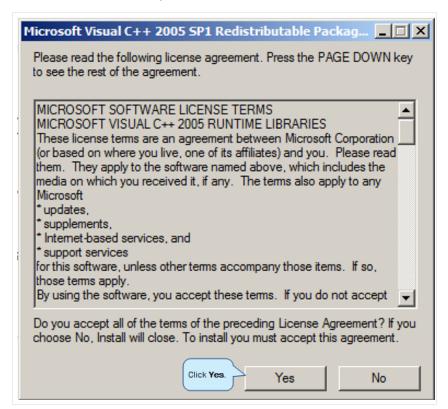
3. In the **Choose the download that you want** area, select the platform that matches your installation, and then click **Next**.



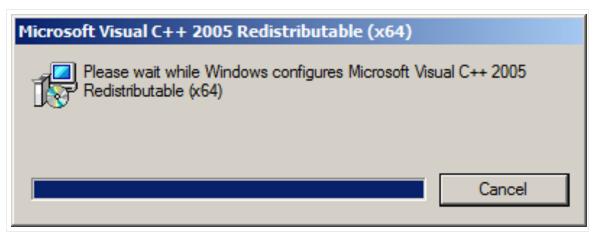
4. At the system prompt to run or save the package, click **Run**.



5. In the **Microsoft Visual C++ 2005 SP1 Redistributable Package** window, to agree to the Microsoft Software License Terms, click **Yes**.



The installation and configuration process begins. A progress window displays a progress bar, then closes after the installation has completed.



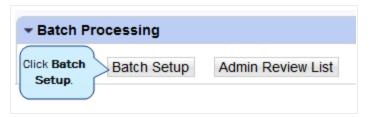
Downloading the Secure Agent Installer

Navigating to the Installation Window

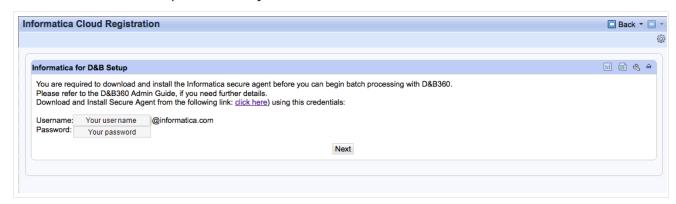
1. In the D&B360 window, click D&B360 Administration.



2. In the Batch Processing area, click Batch Setup.



The first time you access the D&B360 Administration window Batch Setup area, the D&B360 application automatically registers your installation to the Informatica Cloud Secure Agent. The agent creates a user name and password for you.



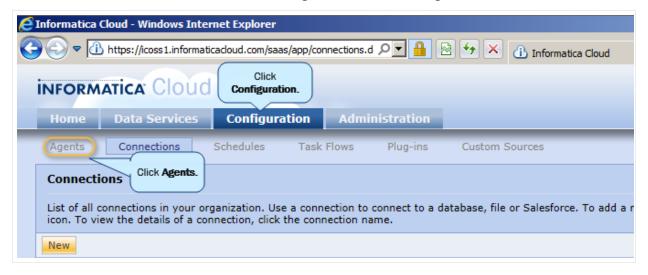
Downloading the Installer

To download the secure agent installer:

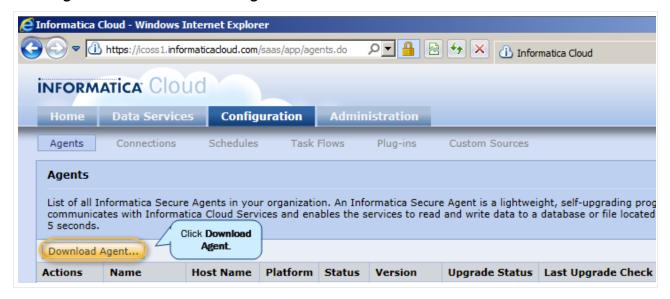
1. In the **Informatica Cloud** window, **User Name** and **Password** fields, type the user name and password created for you in the **Informatica Cloud Registration** window, and then click **Login**.



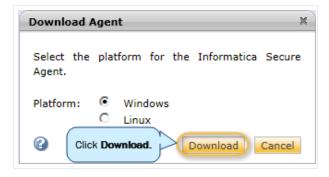
2. In the Informatica Cloud window, click Configuration, and then Agents.



3. In the Agents area, click Download Agent.



4. In the Download Agent window, click Download.



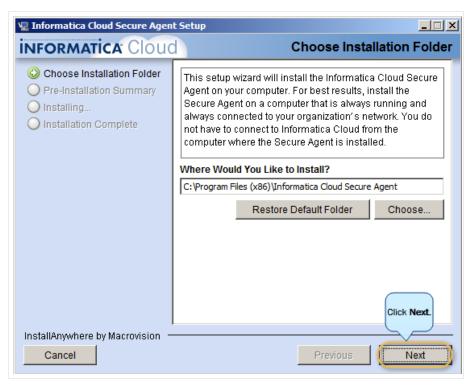
5. At the prompt, click Run.



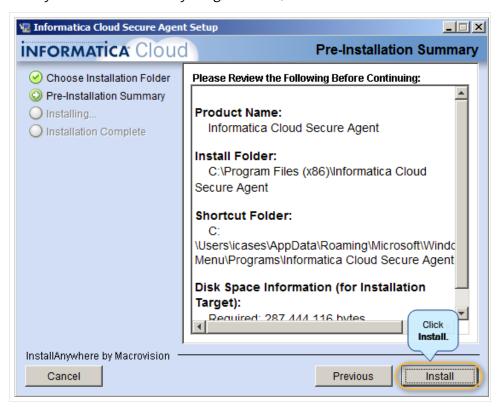
Installing the Secure Agent

The Informatica Cloud Secure Agent Setup program starts.

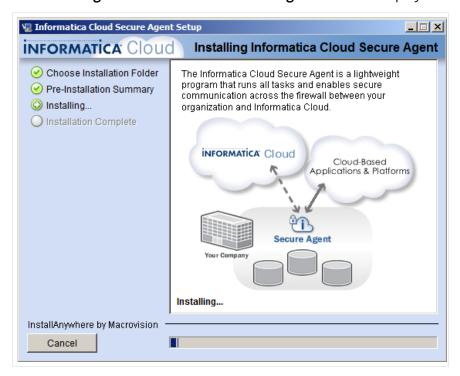
1. In the Choose Installation Folder window, click Next.



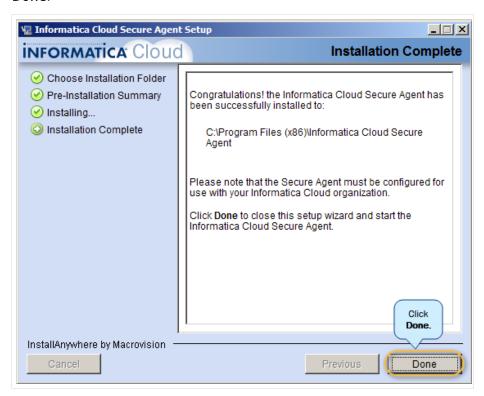
- 2. In the Pre-Installation Summary window, review the information that displays.
- 3. After you confirm that everything is correct, click Install.



The Installing Informatica Cloud Secure Agent window displays the status of the installation process.



4. After the **Informatica Cloud Installation Complete** window opens and displays a summary, click **Done**.



5. In the **Informatica Cloud Secure Agent** registration window, type your registration credentials, then click **Register**.



The Secure Agent registers and starts up, and then begins the upgrade process.





Restarting the Secure Agent

After the upgrade process is complete, a window opens and informs you that the secure agent is up and running.

1. Click Stop.



The Informatica Cloud Secure Agent window displays the status of the Secure Agent.

2. Click Restart to restart the agent.





Setting Up the Informatica Cloud Portal

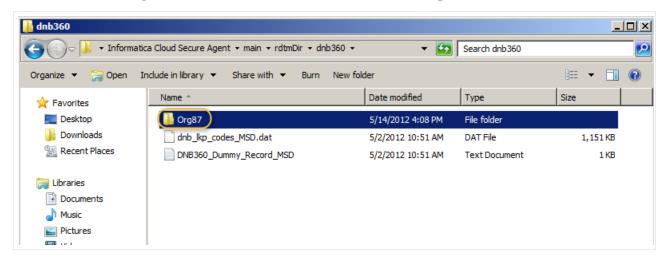
1. In the Informatica Cloud window, click Administration.



In the Administration area, identify the Organization ID for your installation.
 In this example, it is Org87.

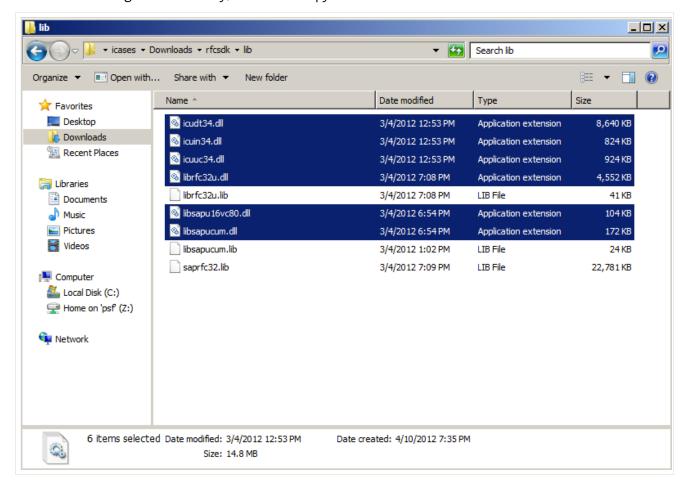


3. In your local directory, create a folder with the Secure Agent Organization ID: ...\Informatica Cloud Secure Agent\main\rdtmDir\dnb360\directory.

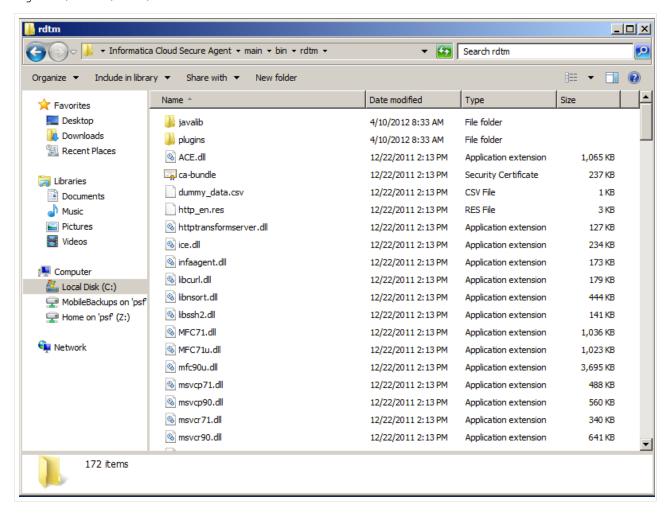


- 4. From this website https://service.sap.com/swdc, download the SAP RFC SDK 7.10 IA32 package.
- 5. To unpack the package, use the command, SAPCAR: SAPCAR -XVF RFC-XXXXX.SAR.

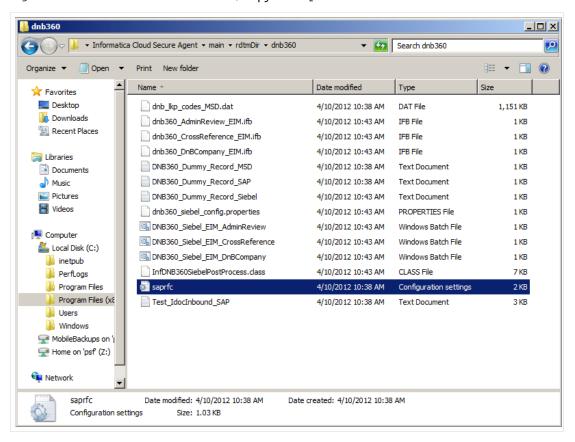
6. From the resulting lib directory, select and copy all of the .dll files.



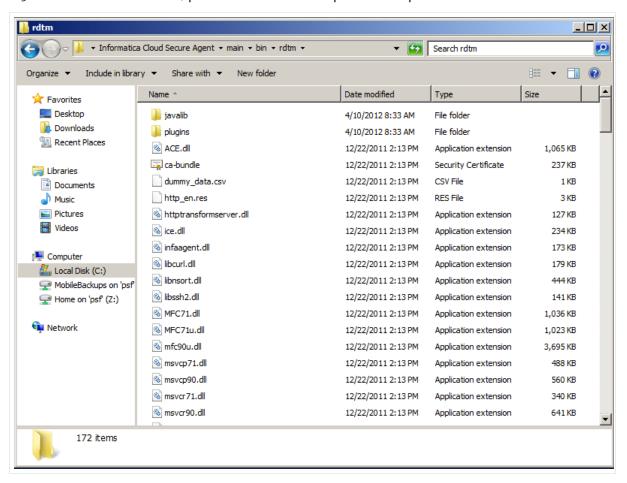
7. Paste the .dll files to this directory: Program Files (x86) \Informatica Cloud Secure Agent\main\bin\rdtm.



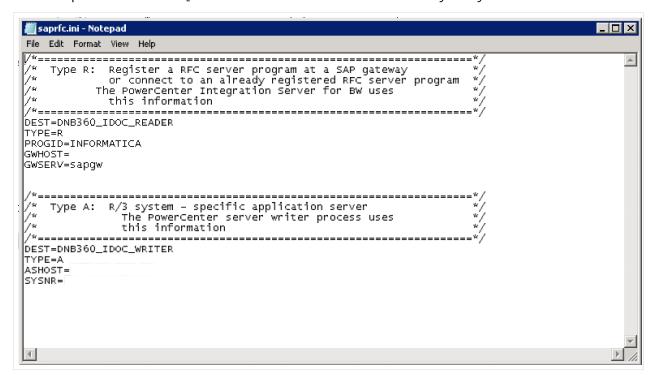
8. In the directory, Program Files (x86) \Informatica Cloud Secure Agent\main\rdtmDir\dnb360, copy the sparfc.ini file.



9. In the directory, Program Files (x86) \Informatica Cloud Secure Agent\main\bin\rdtm, paste the file from the previous step.



10. Use Notepad to edit the saprfc.ini file and enter the values for your system:



- 11. Save your file.
- 12. In the Informatica Cloud Secure Agent window, click Restart.



The Secure Agent starts up. A message displays to confirm the Secure Agent is up and running.

This completes installation of the Informatica Cloud Secure Agent.

Establishing a Connection

If your entitlements include batch processing, you need to set up an RFC destination, which is a connection between your SAP CRM server and the server where the Informatica Cloud Secure Agent is installed.

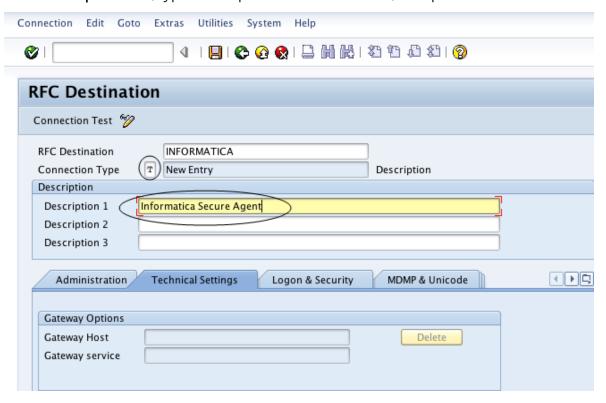
1. In the Command field, execute transaction sm59.



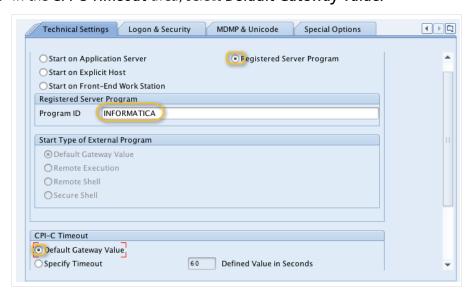
2. In the Configuration of RFC Connections window, click the new icon.



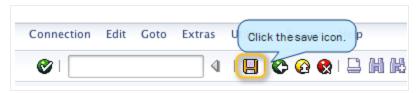
- 3. In the RFC Destination window, Connection Type field, enter T.
- 4. In the **Description** area, type a description for this connection, then press the check mark icon.



- 5. Select **Technical Settings** -> **Registered Server Program**.
- 6. In the **Program ID** field, type **Informatica**.
- 7. In the CPI-C Timeout area, select Default Gateway Value.



- 8. Click the MDMP tab, and in the Communication Type with Target System area, click Unicode.
- 9. Click the save icon.

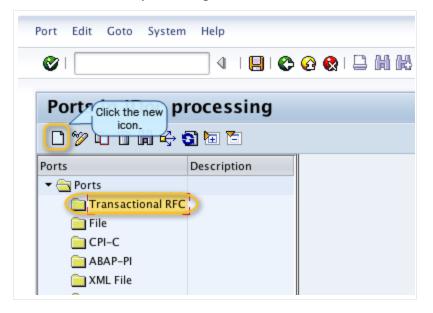


Creating a Port

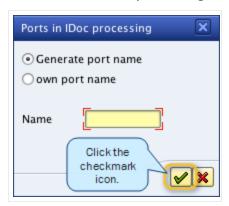
1. To create a port for the RFC destination, in the **Command** field, execute transaction **we21**.



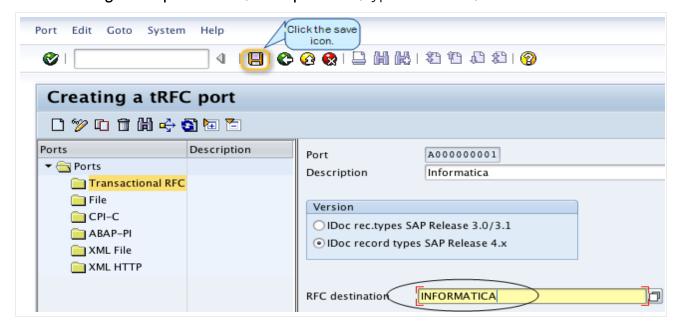
2. In the Ports in IDoc processing window, select Transactional RFC, and then click the new icon.



3. In the Ports in IDoc processing window, select Generate Port Name, then click the check mark icon.



4. In the Creating a tRFC port window, Description field, type Informatica, and then click the save icon.

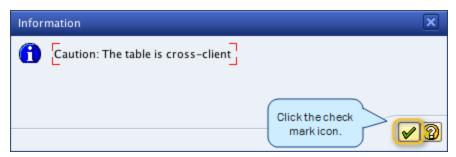


Creating a Logical System to be Associated to the Informatica Secure Agent

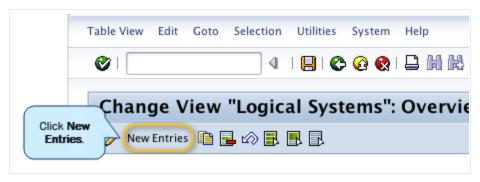
1. In the **Command** field, execute transaction **bd54**.



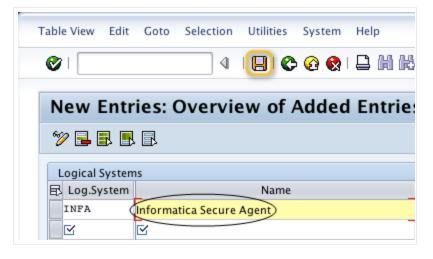
2. In the **Information** caution window, click the check mark icon.



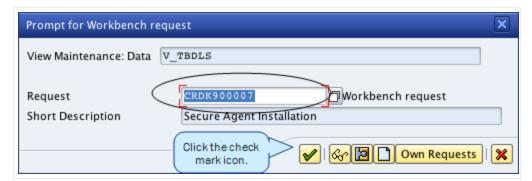
3. In the Change View Logical Systems Overview window, click New Entries.



4. In the New Entries window, Logical Systems area INFA field, type Informatica Secure Agent.



5. In the **Prompt for Workbench** request window, **Request** field, select a request that you have ready to use, or create a new one, and then click the check mark icon.



Identifying the Client's Logical System Name

1. In the Command field, execute transaction scc4.



2. In the **Display View Clients Overview** window, select the client you are working on, and then click the details icon.



In the **Display View Clients Details** window, the logical system for the client should already be configured, as shown in the following illustration.

Note: Make a note of the logical system name, which you will need to know in the <u>See "Defining</u> the Distribution Model" on page 6-29.



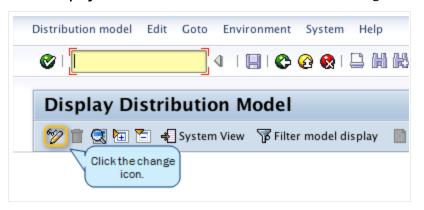
If the client's logical system name is not configured, refer to your SAP CRM installation guide.

Defining the Distribution Model

1. In the Command field, execute transaction bd64.



2. In the Display Distribution Model window, click the change icon.



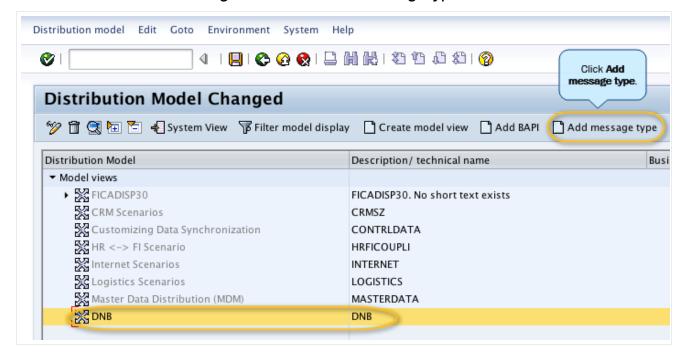
3. In the Change Distribution Model window, click Create model view.



4. In the **Create Model View** window, type a model name, for example, DNB, and then click the check mark icon.

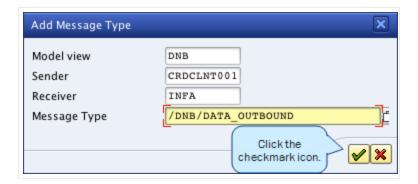


5. In the Distribution Model Changed window, click Add message type.

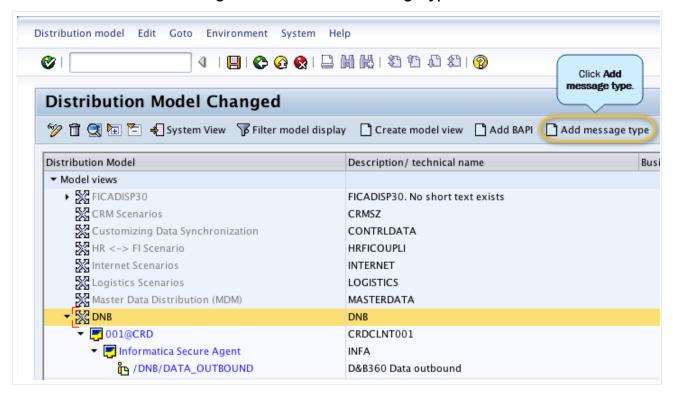


6. In the Add Message Type window:

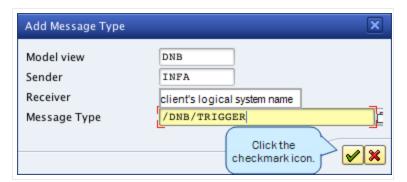
- a. In the **Sender** field, type the client's logical system name, for example, CRDCLNT001.
- b. In the **Receiver** field, type **INFA**.
- c. In the Message Type field, type DNB/DATA_OUTBOUND.
- d. Click the check mark icon.



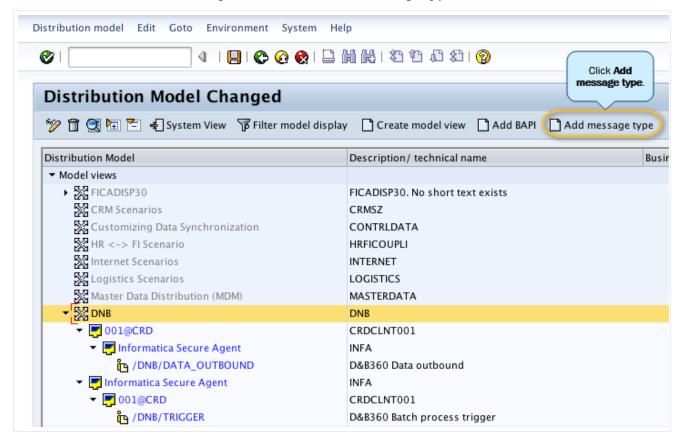
7. In the **Distribution Model Changed** window, click **Add message type**.



- 8. In the Add Message Type window:
 - a. In the Model view field, type DNB.
 - b. In the **Sender** field, type **INFA**.
 - c. In the Receiver field, type your Client's logical system name.
 - d. Click the check mark icon.

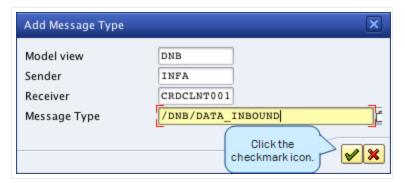


9. In the Distribution Model Changed window, click Add message type.



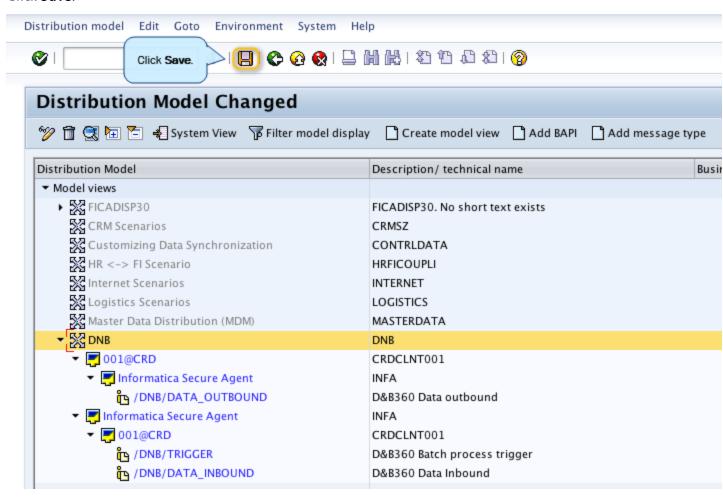
- 10. In the Add Message Type window:
 - a. In the **Model view** field, type **DNB**.
 - b. In the **Sender** field, type **INFA**.
 - c. In the **Receiver** field, type your Client's logical system name.

- d. In the Message Type field, type /DNB/DATA INBOUND.
- e. Click the check mark icon.



Your distribution model should look like the one in the following illustration.

11. Click Save.



Creating Partner Profiles

After you have defined your distribution model, you need to specify how the SAP CRM will interact with INFA.

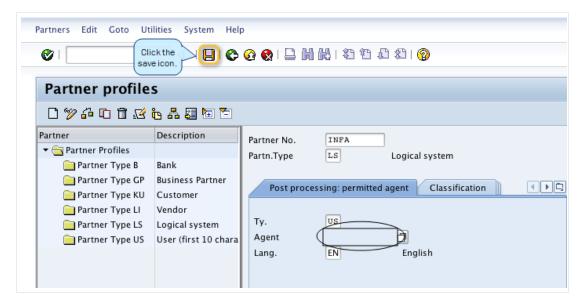
In the Command field, execute transaction we20.



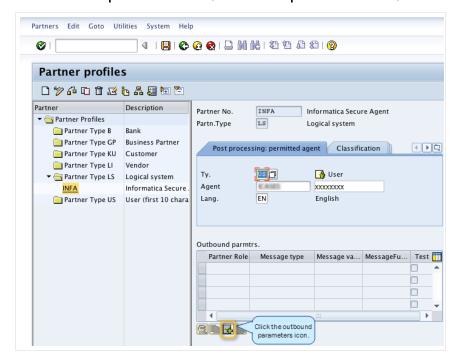
2. In the Partner profiles window, select Partner Type LS, then click the new icon.



- 3. In the **Partner profiles** window:
 - a. In the Partner No field, type INFA.
 - b. In the Post processing permitted agent tab, type a user ID to be the agent.
 - c. Click the save icon.



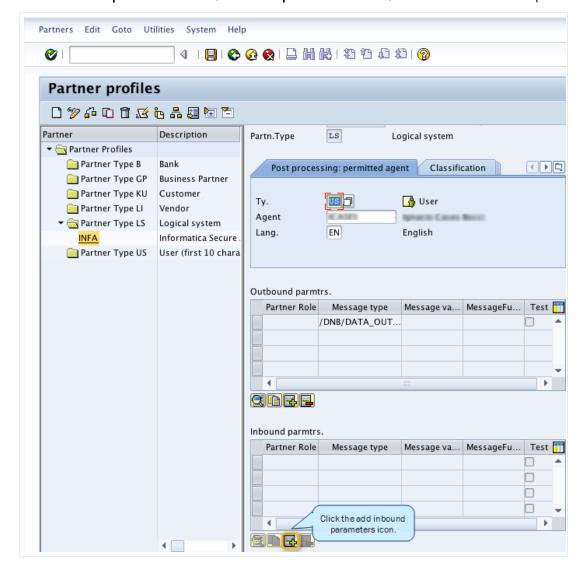
4. In the Partner profiles window, Outbound parameters area, click the outbound parameters icon.



- In the Outbound Parameters area:
 - a. In the Message Type field, type /DNB/DATA OUTBOUND.
 - b. In the **Outbound Options** tab, **Receiver port** field, type the name of the port that was created in the previous section (See "Creating a Port" on page 6-25). In this example, it is A000000001.
 - c. In the Output Mode field, select Transfer IDoc Immed.
 - d. In the Basic type field, type /DNB/DATA OUTBOUND01.
 - e. Click Save.

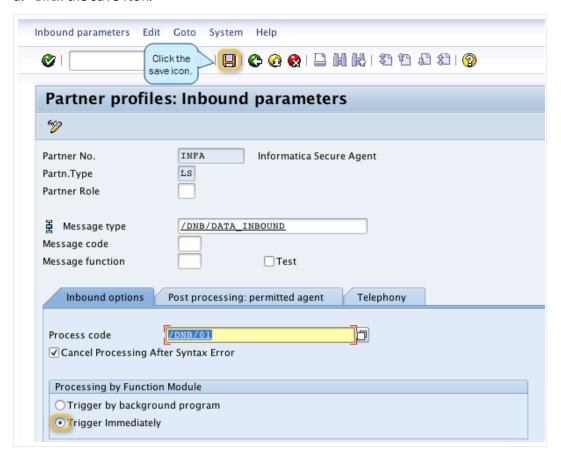
Next you will set 2 inbound parameters.

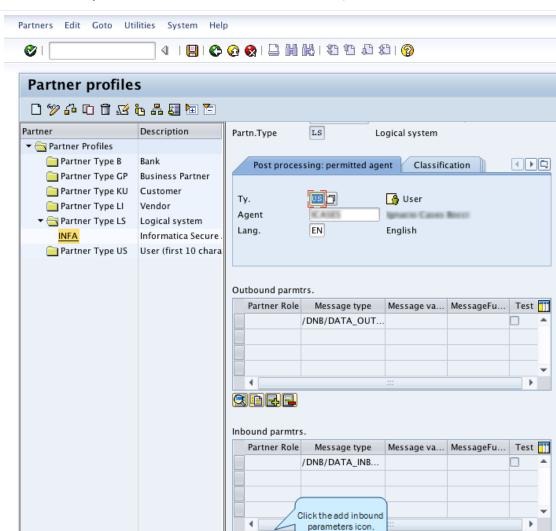
6. In the Partner profiles window, Inbound parameters area, click the add inbound parameters icon.



7. In the **Partner profiles: Inbound parameters** window:

- a. In the Message type field, type /DNB/DATA INBOUND.
- b. In the Inbound Options tab, Process code field, type /DNB/01.
- c. In the Processing by Function Module field, select Trigger Immediately.
- d. Click the save icon.

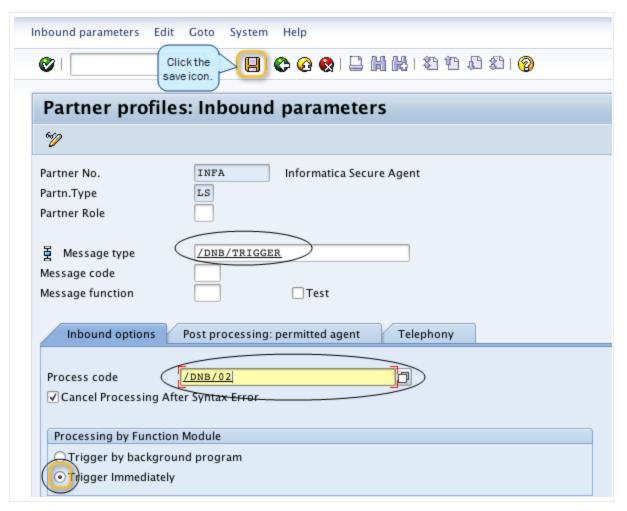




8. In the **Partner profiles** window, click the add inbound parameters icon.

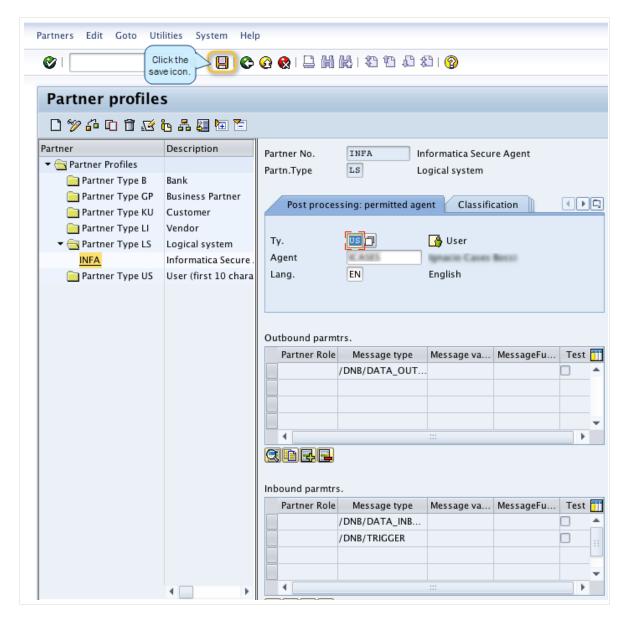
- 9. In the Partner profiles: Inbound parameters window:
 - a. In the Message type field, type /DNB/TRIGGER.
 - b. In the Process Code field, type /DNB/02.

- c. In the Processing by Function area, select Trigger Immediately.
- d. Click the save icon.



10. Click the save icon.

The **Partner profiles** window displays a summary of the settings you have configured. See the following illustration.

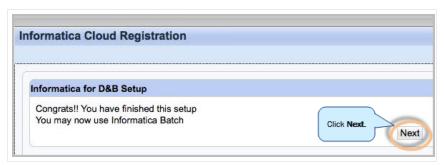


Next you need to complete your registration for the Informatica Cloud Services.

1. In the Informatica Cloud Registration window, to register for Informatica Cloud services, click Next.



2. In the Informatica Cloud Registration window, Informatica for D&B Setup area, click Next.



3. In the **Informatica Cloud Connection Credentials** window, to complete and enable Informatica Cloud services, click **Create Connections**.



Additional Notes on Filtering Records

If you need to filter some of the records being sent in the new batch schedules, you can implement the Business Add-In (BAdI) /DNB/NEW_BATCH_FILTER_BADI located in the Enhancement Spot /DNB/ENHANCEMENTS. Here you will find an example you can use to filter the records to be sent in a new batch.



7 Scheduling Batches

Overview of Batch Jobs	7-1
Understanding the Key Features of D&B360 Batch Jobs	7-2
Record Eligibility	7-2
Confidence Code Threshold Facts	7-2
Validating D-U-N-S Numbers	7-3
Scheduling New and Refresh Batch Jobs	7-3
Setting Up Batches	7-3
Including and Excluding Accounts in Batch Selection	7-5

Overview of Batch Jobs

Two batch jobs are available through D&B360:

- **New Batch** Use to associate existing SAP accounts with a valid D-U-N-S record. New Batch chooses accounts from SAP and sends the account name and address to D&B for potential cleanse, match, and append processes. After D&B returns the batch records, the accounts in SAP are associated with a valid D-U-N-S number.
- **Refresh Batch** After SAP accounts are associated with a D-U-N-S number, a Refresh Batch is used once a month, or once a week, to refresh the D-U-N-S data stored in D&B360 SAP tables.

Understanding the Key Features of D&B360 Batch Jobs

The three key features of D&B360 Batch jobs are:

- Record Eligibility
- Confidence Code Threshold Facts
- Validating D-U-N-S Numbers

Record Eligibility

Every record picked for New Batch processing goes through a data quality check procedure. To pass this quality check, a record must have a Company Name and one of the following:

This field: Phone

2 of these fields: Billing City, Billing State, Billing Postal Code

5 of these fields: Billing Address, Billing City, Billing State, Billing Postal Code, Billing Country,

Phone

Note: If none of the three criteria is met, the records will get pushed to the Admin Review List.

Confidence Code Threshold Facts

- The range of Confidence Code is: 1 to 10
- Any number above 8 is considered to result in accurate match records.
- The setting can be adjusted by a D&B360 Administrator in the Batch Setup screen.

Records from D&B that fail to meet the defined Confidence Code Threshold are moved to the Admin Review List. They are not automatically re-processed in the next batch run. As the Administrator, you must manually process these records.

Validating D-U-N-S Numbers

An event such as a merger or acquisition can result in changes to the D-U-N-S number for a record.

Note: A Recertified D-U-N-S has occurred when we send records to D&B in a Refresh Batch job, and the returned records have a new D-U-N-S Number.

In the case of a Merger or Acquisition, re-certified D-U-N-S records will be updated within the D&B360 table with the following:

- Re-cert reason code
- Re-cert description
- DATS date when the new DUNS Number was assigned

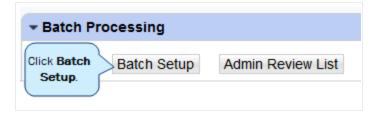
Scheduling New and Refresh Batch Jobs

Setting Up Batches

1. In the D&B360 window, click D&B360 Administration.

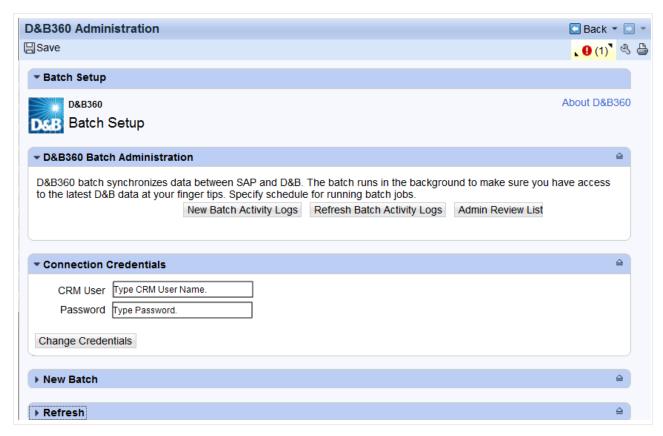


2. In the Batch Processing area, click Batch Setup.



The Batch Setup window opens where your Informatica information has been pre-populated.

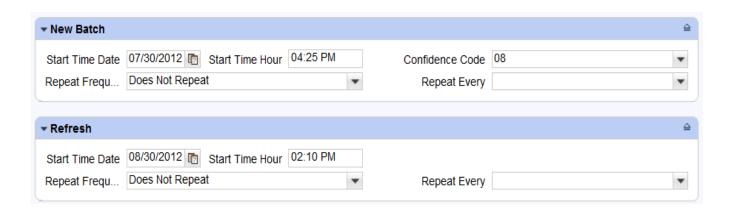
In the **Connection Credentials** area, before you can schedule a batch job, type your **CRM User Name** and **Password**.



Setting Up a New Batch

You have to run a New Batch job before you can run a Refresh Batch job (See "Scheduling Batches" on page 7-1).

- In the New Batch area:
- a. Enter the Start Time Date and Start Time Hour.
- b. In the **Repeat Frequency** field, select how often you want the job to run. <u>See "Repeat Frequency" on page 7-5</u>.
- c. In the **Repeat Every** field, select the repetition cycle for your batch job. <u>See "Repeat Frequency" on page</u> 7-5.
- d. In the **Confidence Code** field, select 1 to 10. The default is **8**. We recommend using a relatively high confidence code.



Note: Confidence codes are used by D&B to attach a match code to the resulting company records. Records with 8 or higher confidence code portrays high quality matches. Batch processing uses this code to determine whether to update the matched records directly to the D&B360 Account table, or to reject them to the Admin Review List.

Repeat Frequency						
	None	Daily	Weekly	Monthly		
Run the Task	Select Start Time and Date	Select Every day or Every weekday	Select the day of the week	 Select Day of the month, or Select the first, second, third, fourth, or last day of every month 		
Repeat Options	N/A	 Select Repeat indefinitely or Repeat until and choose the date and time. 				

Setting Up a Refresh Batch

After you have run a New Batch, you can set up a Refresh Batch. Follow the instructions in <u>See "Setting Up a New Batch" on page 7-4</u>

Including and Excluding Accounts in Batch Selection

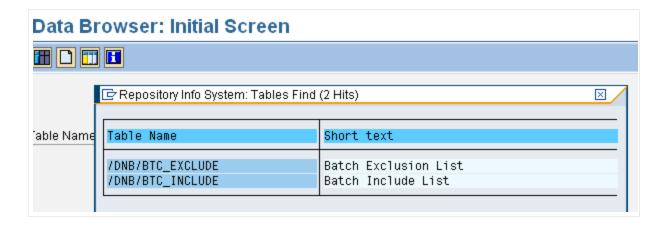
Two tables are available for batch selection – one for accounts to include and one for accounts to exclude. Using the following logic, the system verifies whether these tables have accounts and whether they are used for either selection or exclusion:

• Selection area:

- If entries exist on /DNB/BTC_INCLUDE, they will be selected to be sent to batch.
- If no entry exists on /DNB/BTC INCLUDE, the system will select accounts from BUT000.

• Filtering section:

If entries exist on /DNB/BTC_EXCLUDE, the result from the previous step will be filtered based on /DNB/BTC_EXCLUDE: any entry present in both the result set and /DNB/BTC_EXCLUDE will not be sent to batch.



/DNB/BTC EXCLUDE CLIENT MANDT CLNT 3 0 Client

PARTNER BU PARTNER CHAR 10 0 Business Partner ID

/DNB/BTC INCLUDE CLIENT MANDT CLNT 3 0 Client

PARTNER BU PARTNER CHAR 10 0 Business Partner ID

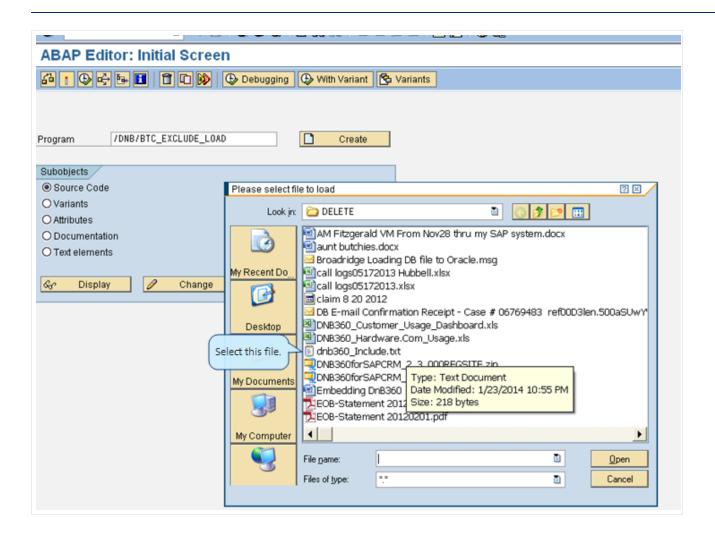
The four new reports or programs include:

Program Name	Report Title	Transaction
/DNB/BTC_EXCLUDE_CLEANUP	Clean up /DNB/BTC_EXCLUDE table	/DNB/BTC_EXC_CLEANUP
/DNB/BTC_EXCLUDE_LOAD	Uploads a file to /DNB/BTC_EXCLUDE	/DNB/BTC_EXC_LOAD
/DNB/BTC_INCLUDE_CLEANUP	Clean up /DNB/BTC_INCLUDE table	/DNB/BTC_INC_CLEANUP
/DNB/BTC_INCLUDE_LOAD	Uploads a file to /DNB/BTC_INCLUDE	/DNB/BTC_INC_LOAD

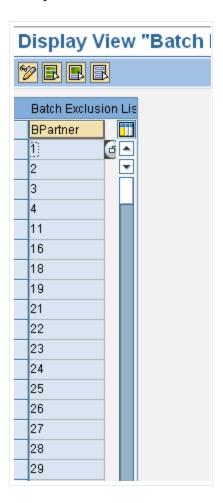
Include and Exclude files should be .CSV files. The following is an example that can be used with /DNB/BTC_EXCLUDE LOAD OR /DNB/BTC INCLUDE LOAD

- 001000000001,
- 0010000000002,
- 001000000003,
- 0010000000004,
- 0010000000011,
- 0010000000016,
- 0010000000018,
- 0010000000019,
- 0010000000021,
- 0010000000022,
- 0010000000023,
- 0010000000024,
- 0010000000025,
- 0010000000026,
- 0010000000027,
- 0010000000028,
- 0010000000029

When you execute the report, either through SA38 or through the transaction of the report itself, /DNB/BTC_EXCLUDE_LOAD (or ...INCLUDE...) a window opens to prompt you for the input file:

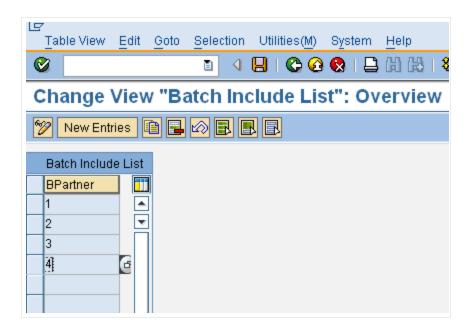


After you select the file, the table automatically updates:



– or –

You can choose to manually load the tables in SM30 as shown in the following illustration:

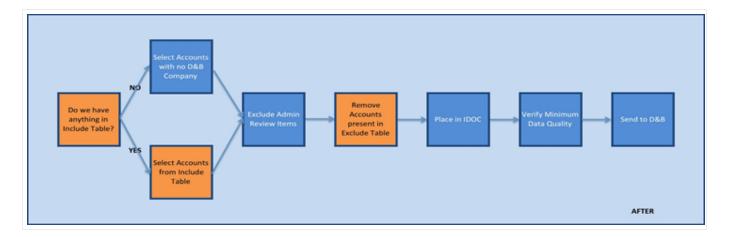


The criteria you selected for the Include and Exclude tables remain in place unless you manually schedule the clean-up job to run. You can execute either the transactions or the programs as stated previously.

The following is a diagram of the logic flow with the former batch scenario:



The following is a diagram of the logic flow with the new batch scenario using Include and Exclude tables:





8 Reviewing Activity Logs, the Admin Review List, and D&B360 Reports

After you have scheduled batches, you need to monitor the batch processes and be alert for the possibility of incomplete results. You also need to review the results from batch jobs.

Reviewing Activity Logs	8-1
Navigating to the SAP CRM Monitoring Tools	8-1
Viewing Activity Logs	8-2
Accessing and Using the Admin Review List	8-3
Viewing D&B360 Reports	8-5
Duplicate DUNS Report	8-5
Using the Duplicate D-U-N-S Report to Merge Duplicate Accounts	8-5
Recertified DUNS Report	8-6
Viewing and Processing Failed Batched Records Listed in the Admin Review List	8-6

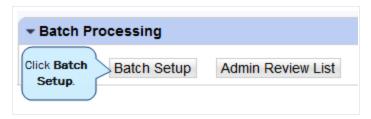
Reviewing Activity Logs

Navigating to the SAP CRM Monitoring Tools

1. In the D&B360 window, click D&B360 Administration.



2. In the Batch Processing area, click Batch Setup.



- 3. In the D&B Batch Administration area:
- a. To monitor new batch jobs click **New Batch Activity Logs**.
- b. To monitor refresh batch jobs click **Refresh Batch Activity Logs**.
- c. To review records for jobs that were unable to run automatically click **Admin Review List**.



Viewing Activity Logs

The New Batch and Refresh Batch Activity logs both contain 2 entries for each submitted jobs.

- Submit type displays the number of accounts sent to D&B.
- Receive type displays the number of accounts that D&B returned.

You can use pagination and sort to locate the information you are looking for.

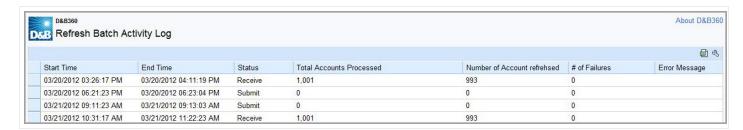
Column Name	Displays
Start Time	The time a job started.
End Time	The time a job ended.
Status	The Submit task type for records sent to D&B. Displays the Receive task type for records D&B returned.
Total Accounts Processed	The number of records involved in a Submit or Receive task.

# Accounts Updated	The number of accounts sent to D&B for the Submit task type. For the Receive task type, displays the number of records that were updated with D&B data in the D&B360 table.
# Accounts that Failed DQ Check	The number of records that failed initial data quality check, and only for New Batch Submit type tasks.
# Accounts below Confidence Code	The number of records with a confidence code below the organization's set threshold value and only for New Batch Receive type tasks.
# Failure Rows	The number of errors found when the batch ran.
Error Message	The last error message.
# Records Refreshed	The number of records that were refreshed with D&B data in the D&B360 table.
# Recertified Records	The number of records that had new D-U-N-S Numbers assigned and only for Refresh Batch Receive type tasks.

New Batch Activity Log



Refresh Batch Activity Log



Accessing and Using the Admin Review List

To access the Admin Review List:

1. In the D&B360 window, click D&B360 Administration.

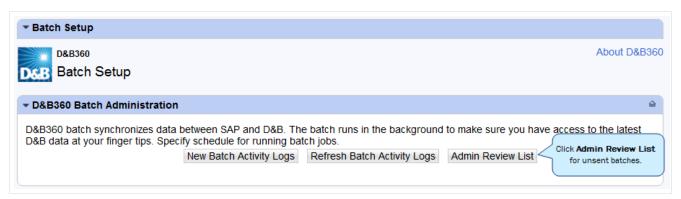


2. In the **Batch Processing** area, click **Admin Review List**.



— or —

In the D&B Batch Administration area, click Admin Review List.



To use the Admin Review List:

- 1. For each failed record that you, as the administrator, need to resolve, click to edit.
- 2. After you find the match for the correct company, add it to the D&B360 object.

The record will no longer display in the Admin Review List.

The failure types that display in the Admin Review List include:

Failure	Description
ACCT DQ	The data quality of the Account Record did not meet the minimum requirements that were set for D&B360 Batch Processing.
Below CC Threshold	The D&B record that matched the input record was below the confidence code assigned for the batch.

Viewing D&B360 Reports

The two D&B360 reports that are valuable in the review and resolution of some common situations include:

- Duplicate DUNS Report
- Recertification Report

Duplicate DUNS Report

If more than one account with the same D-U-N-S Number exists, it is listed on the Duplicate DUNS report.7.

Note: The tier level of your license agreement determines the type of access you have: Tier 1: Access to report, but cannot merge accounts.

To resolve duplicates, you need to review the information in each of the duplicates and then:

- Decide which one is the master that is, which one should be the primary selection.
- Select an account with information you want to merge into the master.

Note: If you have three or more accounts with the same D-U-N-S Number, you can merge the information from more than one account into the master. However, you must do the merge operations one at a time since the merge function merges information from two sources at a time.

Using the Duplicate D-U-N-S Report to Merge Duplicate Accounts

You can merge a maximum of two accounts at a time.

- 1. In the D&B360 Duplicate D-U-N-S window, select the two account records you want to merge.
- 2. Click Merge.
- In the Merge Records window, select the data you want to retain after the merge is complete.
- 4. Select which of the accounts will be the Master record. You can select which fields on which records you want to take precedence.

(!) Important Note: After accounts are merged, all contacts, opportunities, attachments, notes, and so forth from the subordinate account are moved to the master account record. It is recommended that you carefully evaluated the fields in the Merge Records window before merging the accounts.

5. To complete the merge process, click **Merge**.

Recertified DUNS Report

Information about a company might change periodically, which triggers a change in the D-U-N-S Number.

Use the recertified DUNS Report to identify these issues so that you understand. If necessary, you can modify your account information.

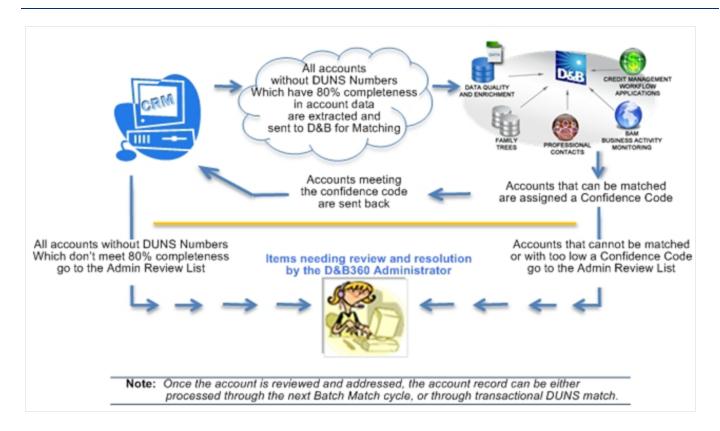
Viewing and Processing Failed Batched Records Listed in the Admin Review List

Accounts without a D-U-N-S Numbers are batched and sent to D&B for matching with D&B's D-U-N-S data. Some accounts cannot be sent because they don't meet 80% completeness. These accounts are listed in the Admin Review List for review and resolution.

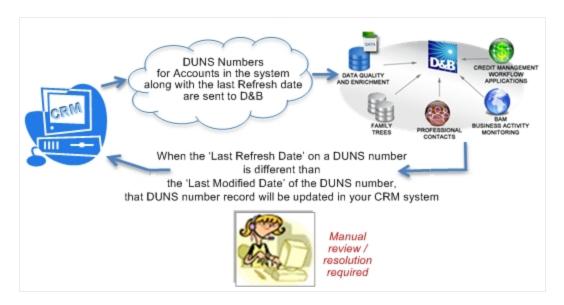
When the information is returned from D&B, most of the accounts will have been matched with D-U-N-S Numbers. Some accounts will be sent to the Admin Review List for one of the following reasons:

- They were unable to be matched.
- They were matched, but the confidence code is below the default.

Whenever accounts are on the Admin Review List, you must review the information and correct it so that these accounts can be successfully processed.



Refresh batch results can also produce items that you must manually review and resolved. For example, you need to change or accept the modified data.





Appendix A: Installing Support Packages and Uninstalling D&B360

Installing D&B360 Support Packages in Your SAP CRM Environment	A-1
Importing the Support Package	A-7
Uninstalling D&B360 from Your SAP CRM Environment	A-8

Installing D&B360 Support Packages in Your SAP CRM Environment

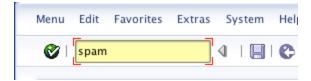
The D&B360 Support Packages are packaged in the same .SAR file that you used to install the D&B360 software. The software package on the registration site contains the latest Support Packages for D&B360. The process of importing the Support Package is the same as importing any SAP Support package, so the steps should be familiar to you.

Note: You must be a user with a minimum of basic administrator privileges.

- 1. In the SAP log in window, log in to your development machine.
- a. In the Client field, type 000.
- b. In the **User** field, type your user name.
- c. In the **Password** field, type your password.



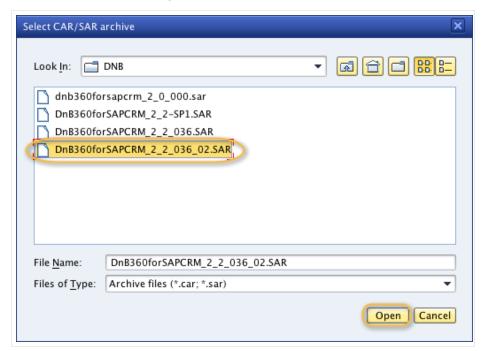
2. In the Command field, execute the transaction spam.



3. In the Add-On Installation Tool window, select Installation Package > Load packages > From Front End.

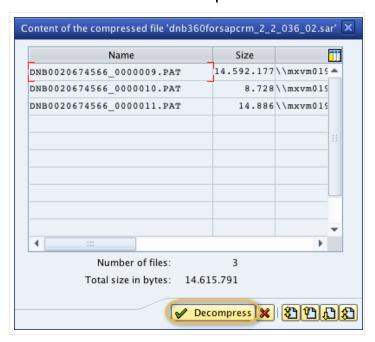


4. In the **Select CAR/SAR** archive window, navigate to the folder where you saved the .SAR file that you downloaded from the registration site.

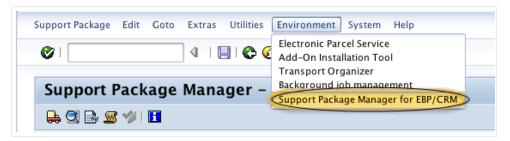


A message displays that the system is reading archive contents.

5. In the next window click **Decompress**.



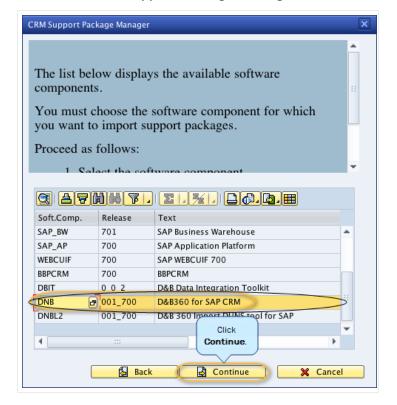
6. In the **Support Package Manager** (SPAM) window, **Environment** menu, select **Support Package Manager for EBP/CRM**.



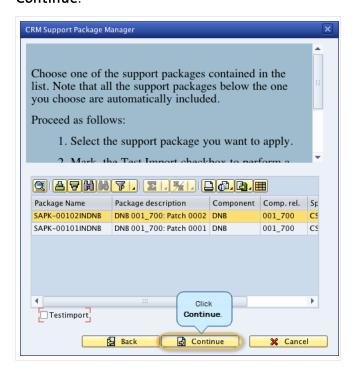
7. In the CRM Support Package Manager window, click Continue.



8. In the next CRM Support Package Manager window, select D&B360 for SAP CRM, and click Continue.

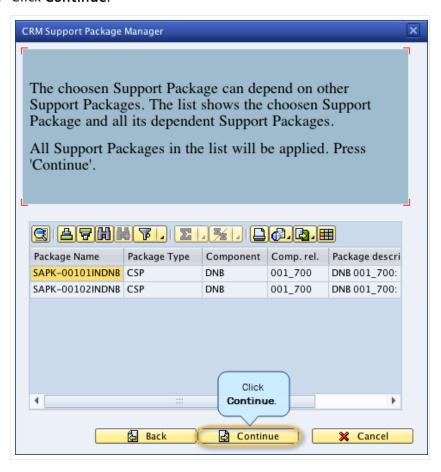


9. In the next **CRM Support Package Manager** window, select the D&B360 support package, and click **Continue**.



The CRM Support Manager window displays a list of the required support packages. It might also display a list of tasks you should perform before you import the Support Package and prompt you to confirm that you have completed them.

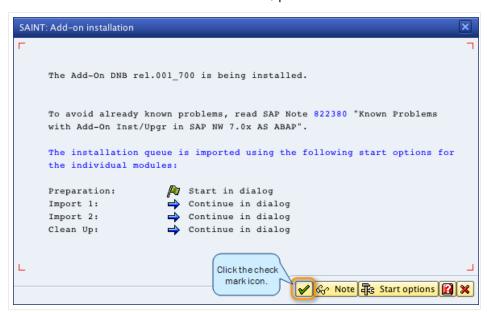
10. Click Continue.



Importing the Support Package

You can complete the import process either online or offline. These steps show how to do it online.

1. In the Saint Add-on installation window, press the check mark icon.



The status bar displays the system processes.

2. In the CRM Support Package Manager window, review the results, then click Continue.

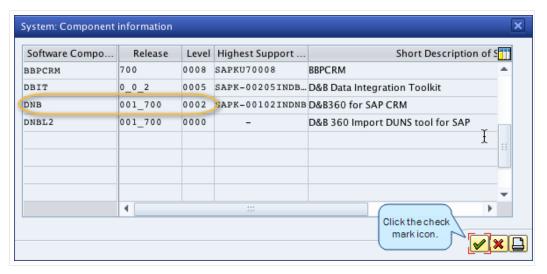
The D&B360 support package is now successfully installed.

3. In the CRM Support Package Manager window, click Complete.



The System Component Information window displays the new Level for the DNB Software component.

4. Click the check mark icon.



Uninstalling D&B360 from Your SAP CRM Environment

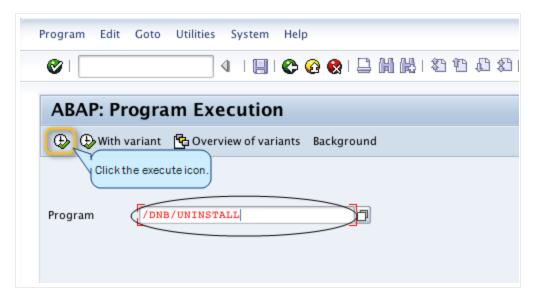
If you decide to discontinue using the D&B360 application — either during or after the trial period — you need to purge all of D&B360 data. For more information refer to Section 6 of the Termination of the Trial

License Agreement.

1. In the Command field, execute transaction SA38.



2. In the ABAP Program Execution window, Program field, type DNB/UNINSTALL, then click the execute button.



The program cleans the D&B360 tables. The D&B360 Cleanup Report window displays.



The program cleans these D&B360 tables:

- /dnb/company
- /dnb/contact

- /dnb/credit
- /dnb/credit_del
- /dnb/credit_fail
- /dnb/adminreview
- /dnb/calloutlog
- /dnb/if_queue



Appendix B: Troubleshooting and Housekeeping

Troubleshooting	B-1
Frequently Asked Questions	B-1
Resolving Problems	B-2
Creating Background Jobs for D&B360 Housekeeping	B-2
Defining the Execution Program for the Housekeeping Job	B-7

Troubleshooting

Frequently Asked Questions

Question	Answer
Can D&B360 for SAP CRM be installed one time and accessed by multiple instances (or ORGs) of SAP CRM?	No. During the installation, the system uses the SAP CRM ORG ID to create a unique key in order to access the D*B360 DaaS platform. A separate D&B360 for SAP CRM installation is needed for each SAP CRM instance (or ORG) that needs access to D&B360.
What steps should I take if my existing implementation of D&B360 for SAP CRM has expired?	 Follow these steps to re-install D&B360 after it has expired: Verify that the existing D&B360 application has expired. If expired, contact D&B360 Support and ask them to re-activate your SAP CRM ORGID (Administration Setup /Company Profile/Company Information).
	Note: If for some reason D&B360 Support is unable to immediately comply with your request, they will communicate this to you and will help you get the issue resolved as quickly as possible. • Install the latest D&B360 application.

Resolving Problems

Dun and Bradstreet is committed to a high level of customer satisfaction. An efficient support process is combined with a communication service level agreement to give our customers quality support.

The communication SLA (Service Level Agreement) is as follows:

Initial Response The maximum timeframe for initial response for all inbound issues is 4

hours.

Ongoing SLA Determined with the customer.

Communication Based on mutual agreement of the severity of the issue.

The communication SLA is based on normal business hours, which are considered to be:

• 8 A.M. – 6 P.M. local time, Monday through Friday

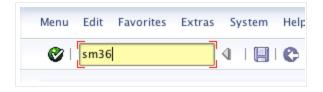
Excluding D&B holidays

To submit a ticket, go to this URL: http://dnbus.force.com/support?prod=dnb360. You will be prompted to enter your e-mail address and then fill out a form.

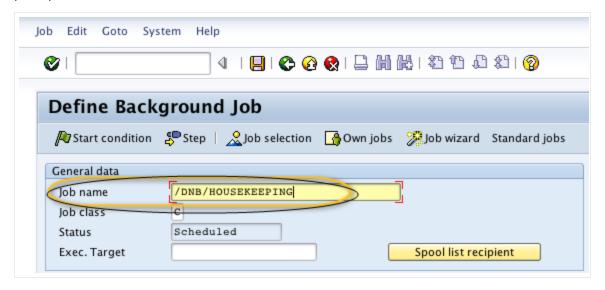
Creating Background Jobs for D&B360 Housekeeping

The D&B360 application uses tables for internal functioning that increase in size over time. The following is a Housekeeping program that cleans up old table entries that are no longer required. We recommend that you create a background job to perform this housekeeping task.

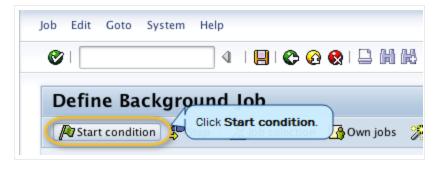
In the Command field, type transaction sm36.



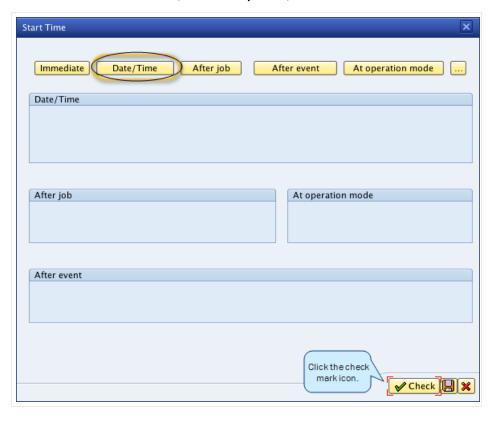
2. In the **Define Background Job** window, type a name for your job that makes sense to you, for example /DNB/HOUSEKEEPING.



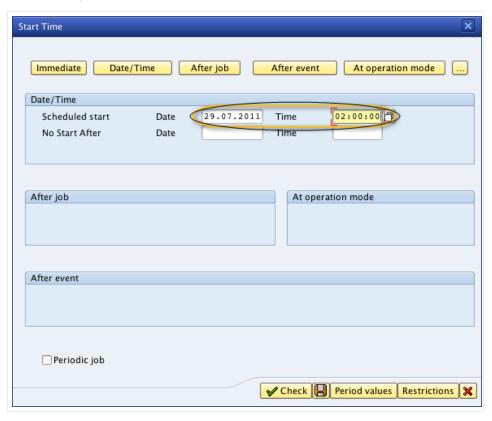
3. In the next **Define Background Job** window, click **Start** condition.



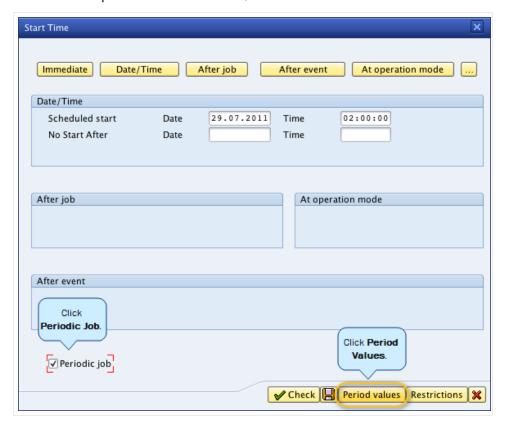
4. In the **Start Time** window, click **Date/Time**, then the check mark icon.



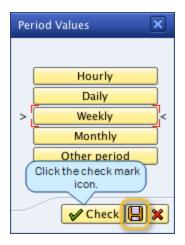
- 5. As an administrator, define when you want the job to run.
- 6. In the Date/Time area, Scheduled start field, enter the Date and Time.



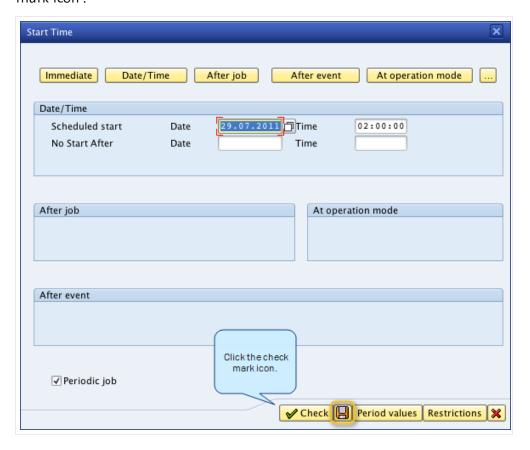
- 7. To specify that the job is to be run periodically, click **Periodic** Job.
- 8. To define the period for the schedule, click **Period values**.



- 9. In the **Period Values** window, click the value that represents how often the housekeeping tasks should run. You can define this with your administrator or if you are the administrator, you can define this.
- 10. Click the check mark icon to save the schedule.

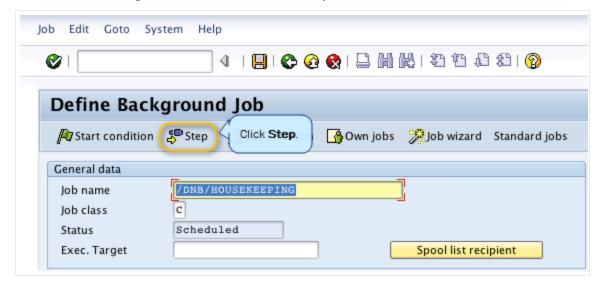


11. To save the settings for the **Schedule start Date** and **Time**, in the **Start Time** window, click the check mark icon .

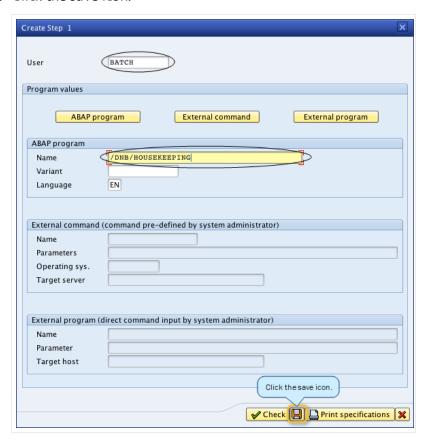


Defining the Execution Program for the Housekeeping Job

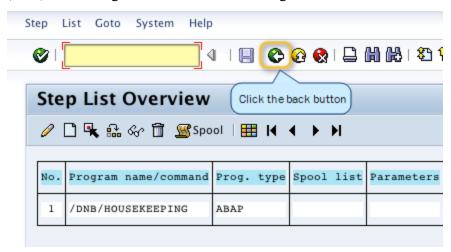
1. In the **Define Background Job** window, click **Step**.



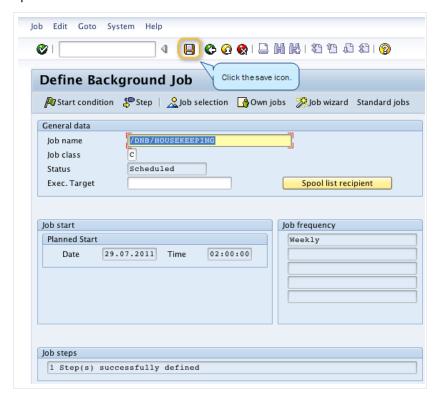
- 2. In the **Create Step 1** window, **User** field, type the user ID of the appropriate admin user who will execute the report.
- 3. In the ABAP program area, Name field, type DNB/HOUSEKEEPING.
- 4. Click the save icon.



The Step List Overview window displays the information about your job. You can click the left-arrow (back) button to go back to the Define Background Job window.



5. In **the Define Background Job** window, click the save icon to save this job and the schedule you specified for it to run.



A confirmation message displays:





overview 7-1 Index refresh 7-5 Α setting up 7-3 about D&B360 2-1 batch processing, setting up connections 6-23 accessing the admin review list 8-3 batch selection, including and excluding accounts 7activity logs 8-2 **BCSET** add-on package, installing 2-2 See business configuration sets 4-16 admin review list 8-3, 8-6 bd54 transaction 6-26 administrators bd64 transaction 6-29 accessing review list 8-3 BDoc messages 3-7 review list 8-6 business configuration sets 4-16 tasks 2-1 business roles, assigning 4-20 assigning roles 4-20 C В certificates background jobs B-2 D&B 4-3 batch jobs Hoover's 4-9 failed, reports 8-6 security 4-6 filtering records 6-41 security, Informatica Cloud Secure Agent 4-11 key features 7-2 security, rest of world 4-14 logs 8-2 client, logical system name 6-28 monitoring 8-1 components, generating 4-22

©Dun & Bradstreet, Inc. 2014 IN-1

new 7-4

confidence codes 7-2	D&B360
configuring	add-on packages 4-22
business sets 4-16	DaaS layer 4-1
RFC connections 6-23	entitlements 5-3
connections, RFC 6-23	features, adding-on 4-22
creating a port, RFC destination 6-25	housekeeping B-2
creating partner profiles 6-33	installing 3-1
credit consumption rules 1-5	packages 1-3, 4-22
CRM	registering 5-1
environment 2-1, 2-2	registration site 3-1
SAP 2-1	reports 8-5
settings 2-1	support packages A-1
user interface 2-1, 4-18	uninstalling A-8
customizations, activating 4-15	user interface, activating 4-18
D	distribution model 6-29
D-U-N-S numbers 8-6	duplicate records 8-5
merging 8-5	E
reports 8-5	entitlements 5-3
validating 7-2	environment requirements 2-2
D&B	F
certificates 4-3	FAQs B-1
licensing 5-3	files
security 4-3	PAT 3-4
terms and conditions 5-2	SAR 3-1

©Dun & Bradstreet, Inc. 2014

SAR, downloading 3-2	D&B360 3-1
filtering records for new batches 6-41	Informatica Cloud Secure Agent 6-8
G	VC++ 2005 redistributable package 6-4
gateway values, setting 6-24	VC++ 2008 redistributable package 6-1
generate components 4-22	L
graphical user interface for CRM 2-1	licensing
GUI see graphical user interface 2-1	D&B 5-3
н	terms 6-3
Hoover's security certificates 4-9	logical system
housekeeping B-2	client name 6-28
I	creating 6-26
identifying client's logical system name 6-28	logs, batch jobs 8-2
inbound parameters 6-36	M
inbound parameters 6-36 including and excluding accounts in batch selection 7-5	M merging duplicate records using D-U-N-S numbers 8- 5
including and excluding accounts in batch	merging duplicate records using D-U-N-S numbers 8-
including and excluding accounts in batch selection 7-5	merging duplicate records using D-U-N-S numbers & 5
including and excluding accounts in batch selection 7-5 Informatica Cloud Secure Agent	merging duplicate records using D-U-N-S numbers 8-5 models, distribution 6-29
including and excluding accounts in batch selection 7-5 Informatica Cloud Secure Agent creating logical system 6-26	merging duplicate records using D-U-N-S numbers 8-5 models, distribution 6-29 monitor batch processes 8-1
including and excluding accounts in batch selection 7-5 Informatica Cloud Secure Agent creating logical system 6-26 downloading the installer 6-8	merging duplicate records using D-U-N-S numbers 8-5 models, distribution 6-29 monitor batch processes 8-1 O
including and excluding accounts in batch selection 7-5 Informatica Cloud Secure Agent creating logical system 6-26 downloading the installer 6-8 installing 6-1	merging duplicate records using D-U-N-S numbers 8-5 models, distribution 6-29 monitor batch processes 8-1 O outbound parameters 6-35
including and excluding accounts in batch selection 7-5 Informatica Cloud Secure Agent creating logical system 6-26 downloading the installer 6-8 installing 6-1 portal 6-15	merging duplicate records using D-U-N-S numbers 8-5 models, distribution 6-29 monitor batch processes 8-1 O outbound parameters 6-35 P
including and excluding accounts in batch selection 7-5 Informatica Cloud Secure Agent creating logical system 6-26 downloading the installer 6-8 installing 6-1 portal 6-15 registering 6-13	merging duplicate records using D-U-N-S numbers 8-5 models, distribution 6-29 monitor batch processes 8-1 O outbound parameters 6-35 P parameters
including and excluding accounts in batch selection 7-5 Informatica Cloud Secure Agent creating logical system 6-26 downloading the installer 6-8 installing 6-1 portal 6-15 registering 6-13 security certificate 4-11	merging duplicate records using D-U-N-S numbers 8-5 models, distribution 6-29 monitor batch processes 8-1 O outbound parameters 6-35 P parameters inbound 6-36

©Dun & Bradstreet, Inc. 2014

portal, setting up Informatica Cloud Secure Agent 6- 15	S
	sa38 A-8
ppoma_crm transaction 4-20	SAINT password 3-8
premium people, definition 1-3	SAP CRM, connections for batch processing 6-23
problems, resolving B-1	SAPCryptoLib, configuring 4-2
profiles, creating partner 6-33	SAR file 3-2, A-1
R	scpr20 transaction 4-15
record eligibility 7-2	secure socket layer 4-2
redistributable package, installing 2005 6-4	security
redistributable package, installing 2008 6-1	environments 4-3
registering	security certificates
D&B360 5-1	D&B 4-6
Informatica Cloud Secure Agent 6-13	Hoover's 4-9
reports 8-5	Informatica Cloud 4-11
requirements	rest of world 4-14
environments 2-2	
servers 2-2	uploading 4-6
requirements, for your company 5-3	servers
resolving problems B-1	requirements 2-2
rest of world security certificate 4-14	settings
reviewing admin review list 8-3	batch jobs 7-3
RFC connections 6-23	for Informatica Cloud Secure Agent portal 6-15
creating port 6-25	gateway values 6-24
roles, assigning to users 4-20	sgen transaction 4-22, 4-23
rules for credit consumption 1-5	sm36 B-2

```
U
sm59 transaction 6-23
software, uninstalling A-8
                                                            ui crm transaction 5-1
spam transaction A-1
                                                            uninstalling D&B360 A-8
SSL See secure socket layer 4-2
                                                            user interface 2-1
support packages A-1
                                                            user name and password 6-8
system requirements 2-2
                                                            users
Т
                                                               business roles for 4-20
tables, cleaning up B-2
                                                               name and password 6-8
terms and conditions 5-2
                                                            ٧
tiers, D&B360 features 1-3
                                                            validating D-U-N-S numbers 7-2
transactions
                                                            VC++ 2008 redistributable package 6-1
   bd54 6-26
                                                            W
   bd64 6-29
                                                            we20 transaction 6-33
   crm_ui 5-1
                                                            workbench request 6-28
   ppoma_crm 4-20
   sa38 A-8
   scpr20 4-15
   sgen 4-22, 4-23
   sm36 B-2
   sm59 6-23
   spam A-1
   we20 6-33
trial customers, rules for credit consumption 1-5
troubleshooting B-1
```



Dun & Bradstreet (D&B) 103 JFK Parkway Short Hills, NJ 07078

www.dnb.com